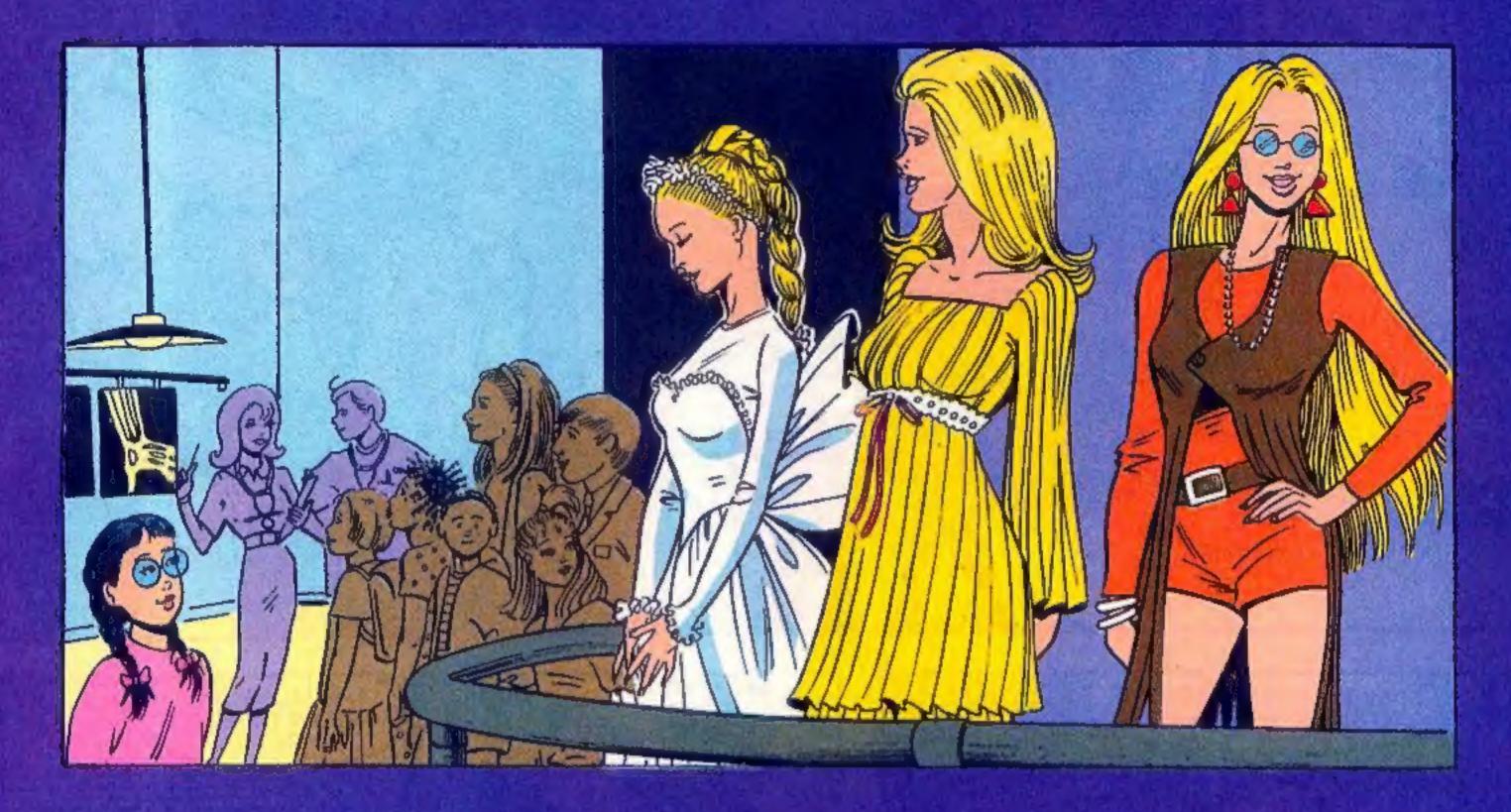


### BARBI



#### BARBIE IN FASHION

Come inside with Barbie and friends, as she takes you through her fashion trends!



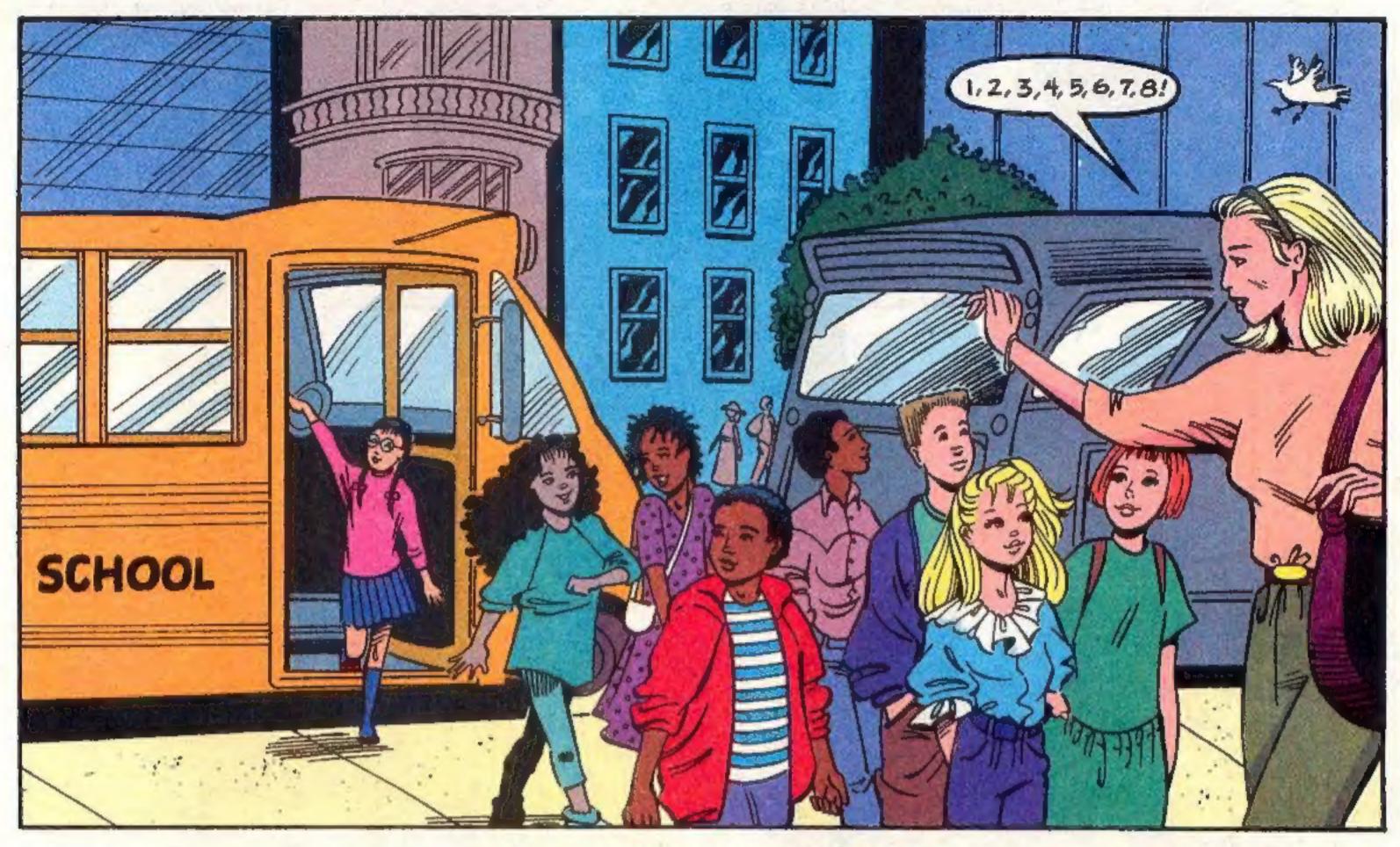
BARBARA SLATE Writer

MARY WILSHIRE Penciler BARB KAALBERG

JON BABCOCK LOIS BUHALIS Letterers

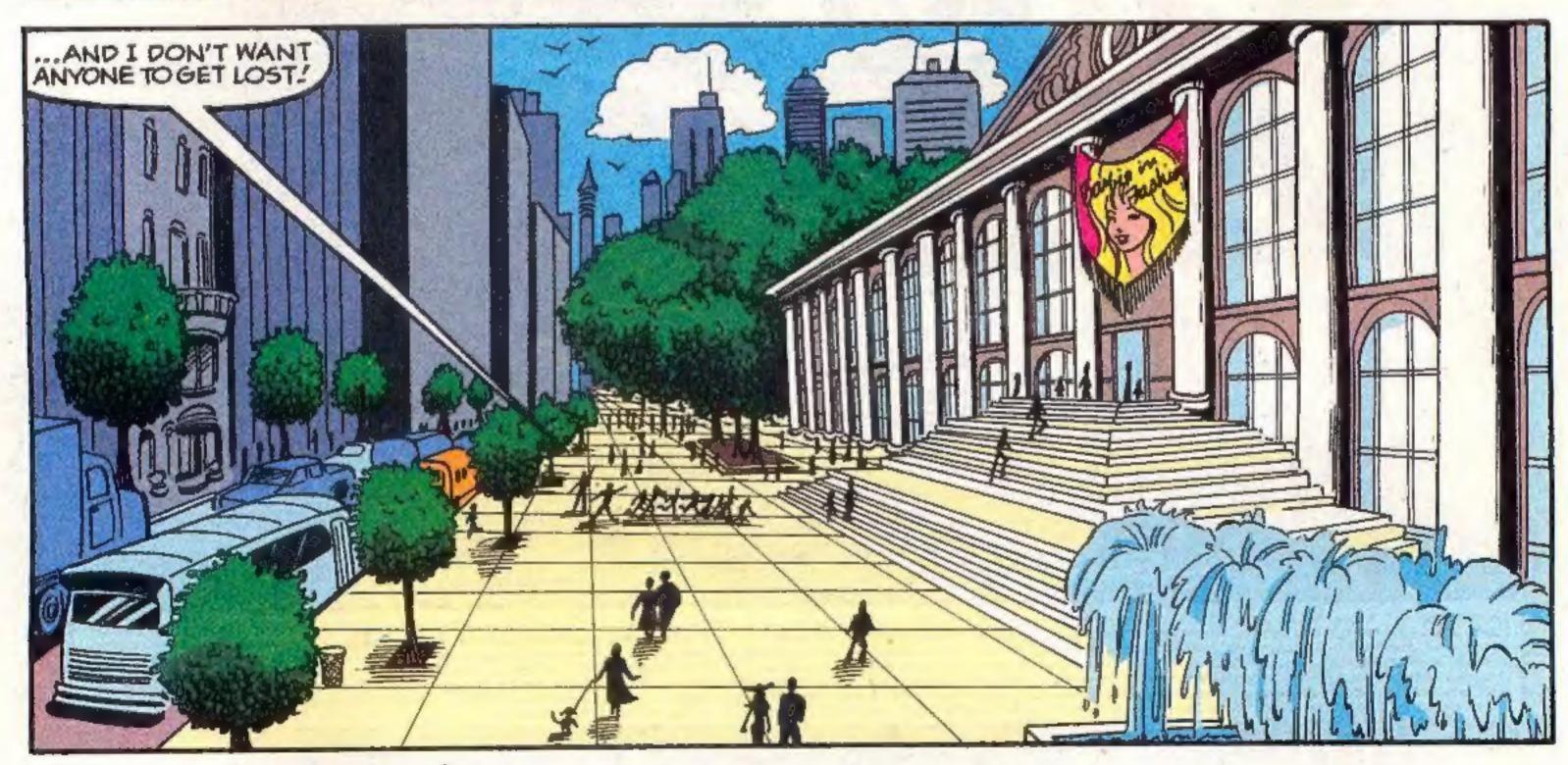
SARRA MOSSOFF Colorist HILDY MESNIK Editor TOM DEFALCO

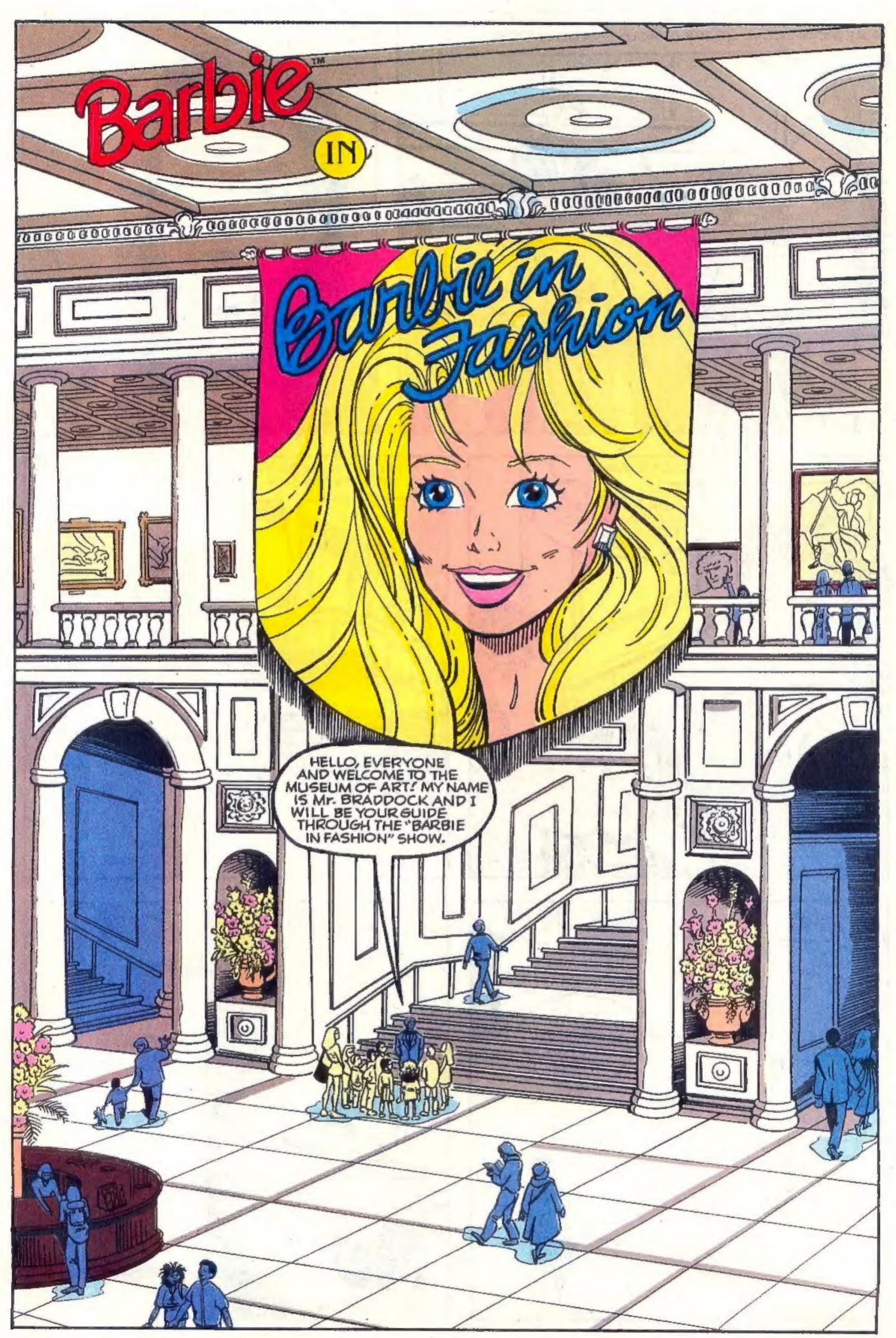
BARBIE FASHION\* Vol. 1, No. 42, June, 1994. (ISSN #1055-940X) Published by HARVEL COMICS; Terry Stewart, President; Stan Let, Publisher; Michael Hobson, Group Vice President, Publishing, OFFICE OF PUBLICATION; 567 FARR AVENUE SOUTH, HEW YORK, NY 10016. SECOND CLASS POSTAGE PAID AT NEW YORK, NY AND AT ADDITIONAL MAILENG OFFICES. BARBIE and associated trademarks are owned by and used under (icense from Mattel, Inc. Copyright © 1994 Mattel, Inc. All rights reserved. Price #1.50 per copy in the U.S. and \$2.05 in Canada. Subscription rates for 12 issues: U.S. #18.00; foreign \$30.00, and Canadian subscribers must add \$10.00 for postage and GST. GST #R127032852. No similarity between any of the names, characters, persons and/or institutions in this magazine with those of any living or dead person is intended and any similarity which may exist is purely coincidental. This periodical may not be sold except by authorized dealers and is sold subject to the condition that it shall not be sold or distributed with any part of its cover or markings removed, nor in a mutilisted condition. POSTMASTER: SEND ADDRESS CHANGES TO BARBIE PASHION, 6/0 MARVEL DIRECT MARKETING CORP./SUBSCRIPTION DEPT. P.O. BOX 1979 DANBURY, CT. 06813-1979. TELEPHONE # (203) 745-5331. Frinted in U.S.A.

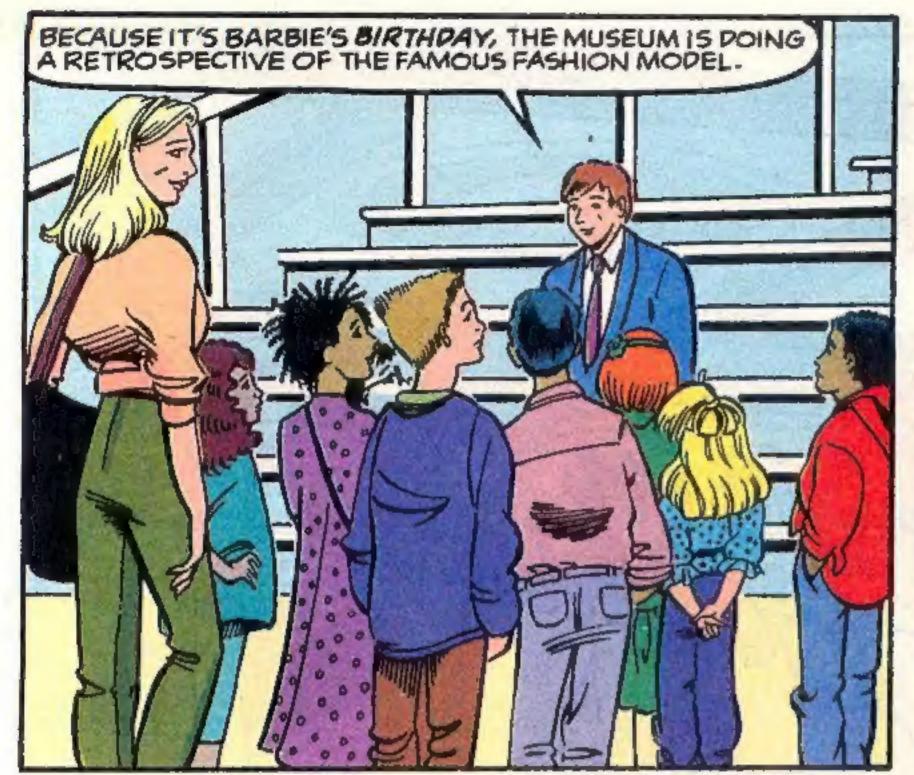








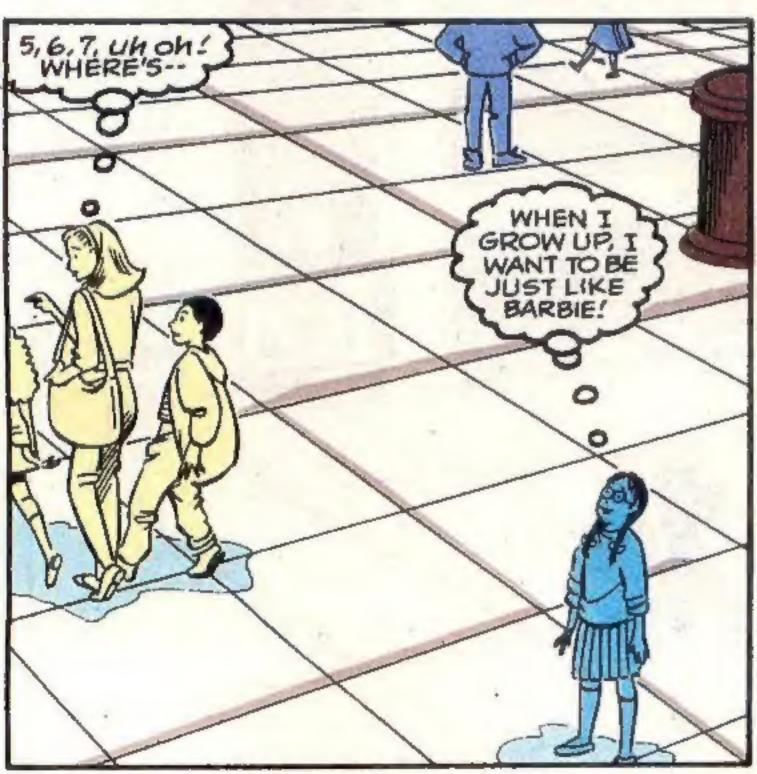




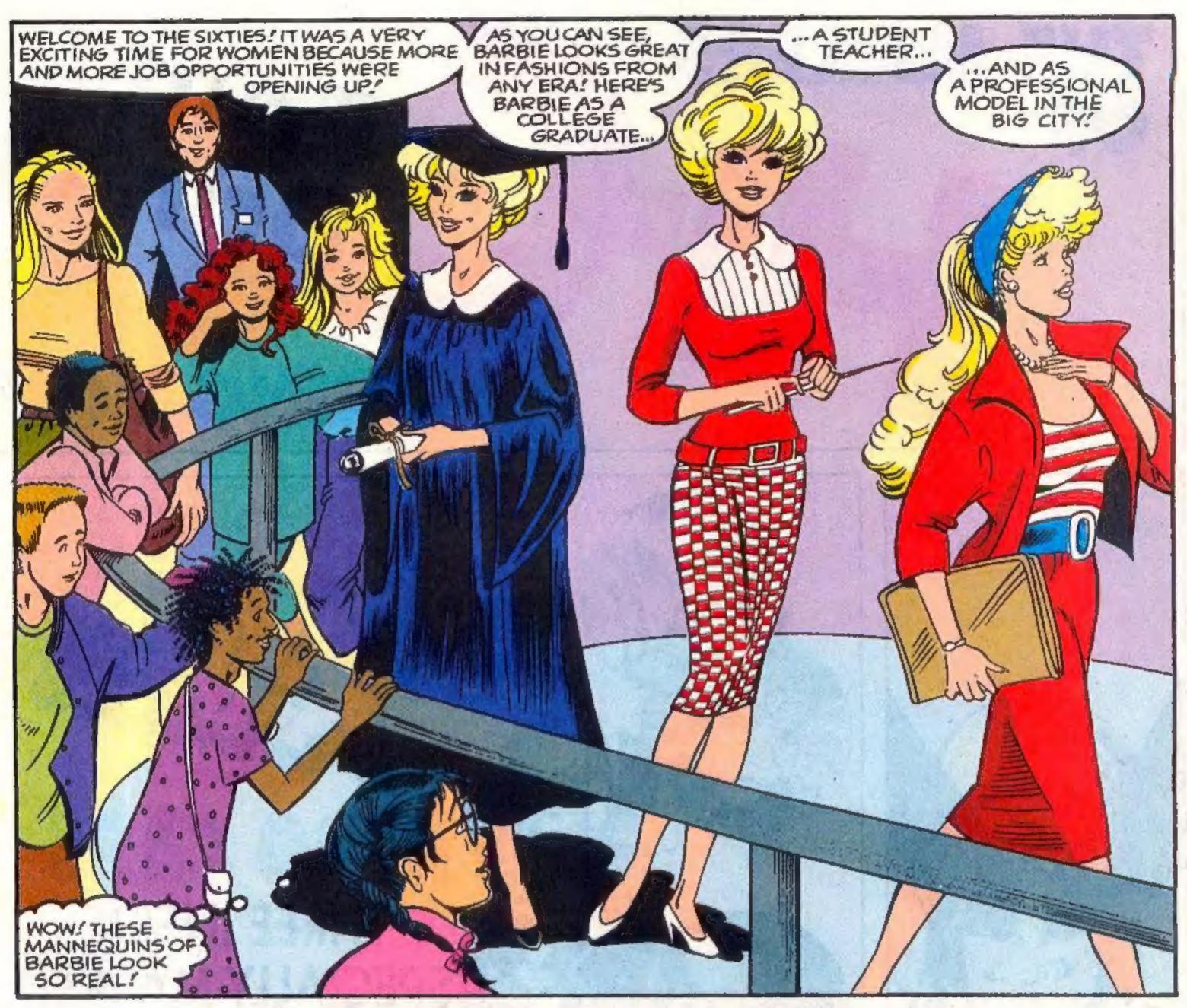
















# THE MAKERS OF Fruit Drinks BRING YOU





© 1994 The Coca-Cola Company. "Hi-C" is a registered trademark of The Coca-Cola Company. MARVEL, HERO CAPS, X-MEN including all character names and likenesses: TM and ©1994 Marvel Entertainment Group, Inc. All rights reserved.



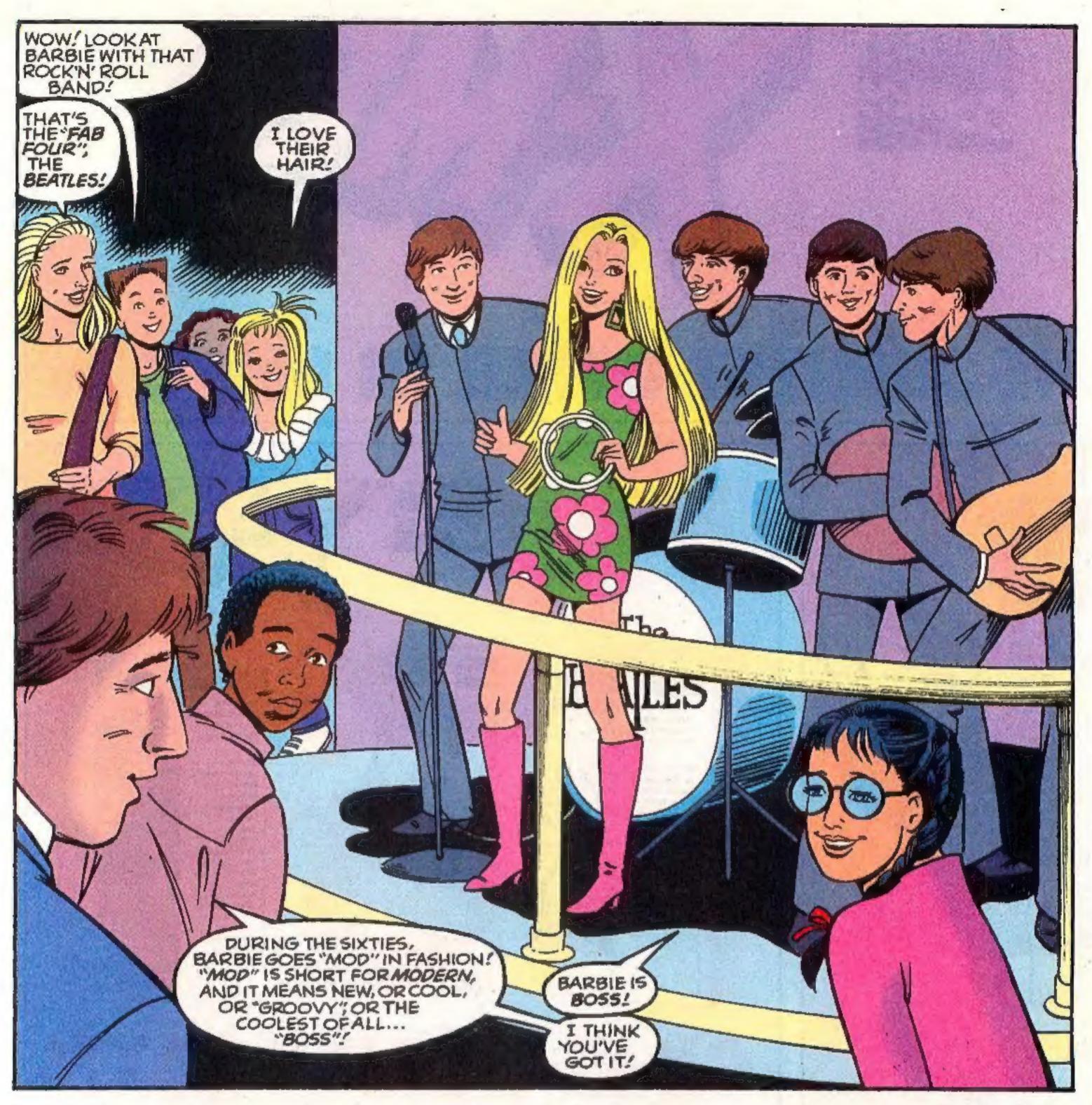
#### THE JUICIEST OFFER IN HISTORY





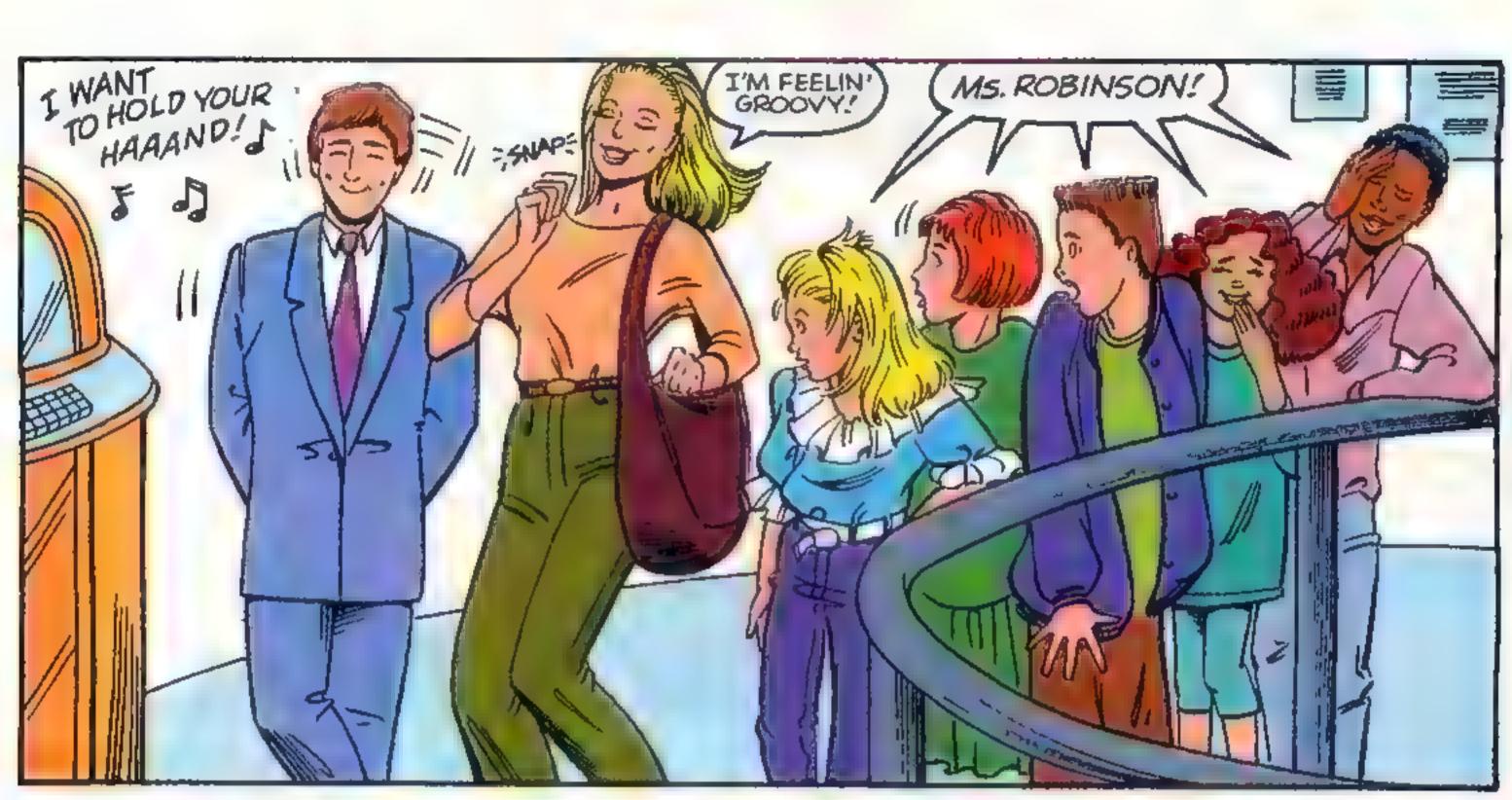




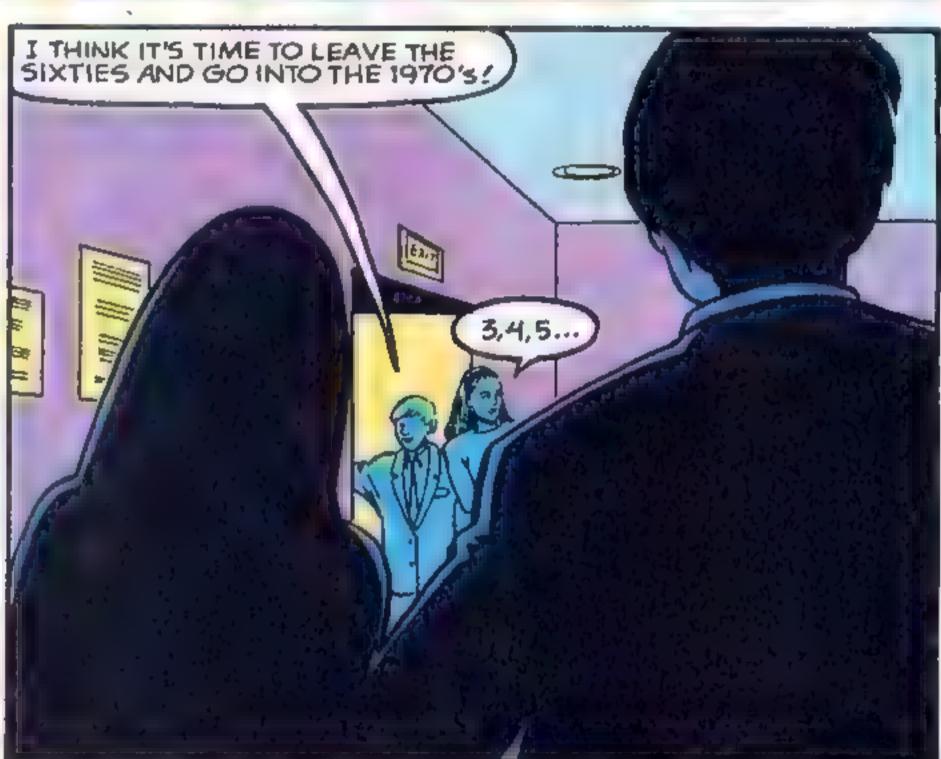


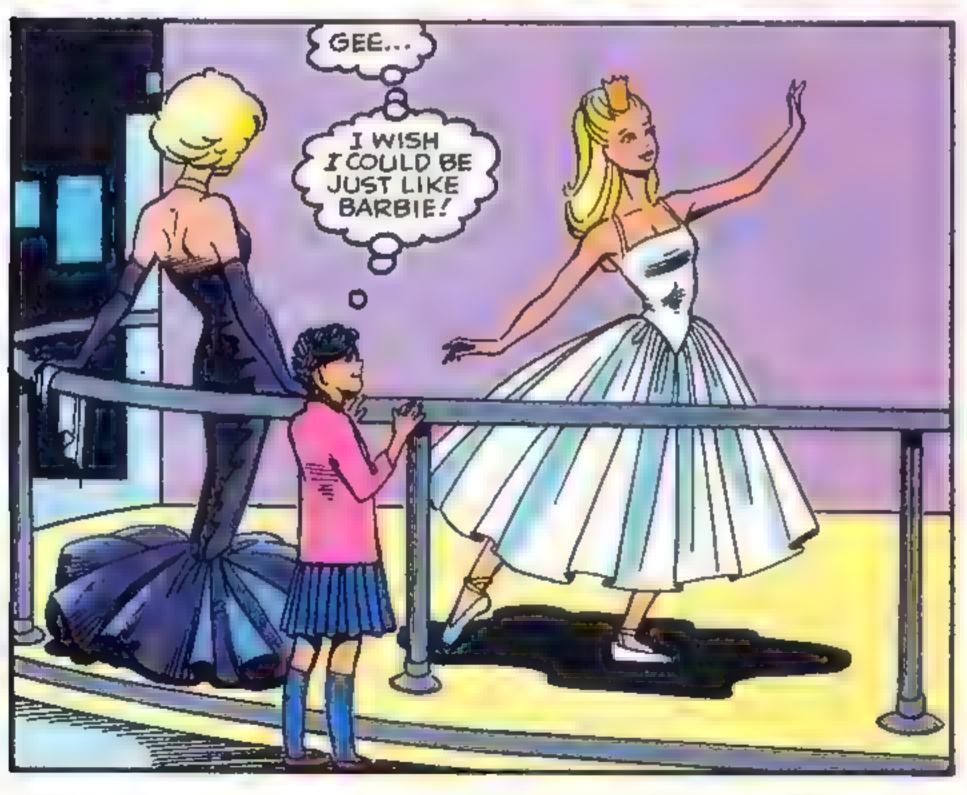














#### Willy Wenkers EWY RUIS Your Ticket To Fun New Chewy Runts, six chewy shapes bursting with fruit flavor. A Year's Supply Win a year's supply of great tasting Willy Wonka A Guided Factory Tour With "Willy Wonka" as your personal Trip To Six Flags guide, you'll tour his Great famous The excitement never ends when you, a factory. friend and your family get VIP treatment at Six Flags Great America hosted by "Willy Worka" himse f

#### TICKET SV

Name

Address

City, State

Phone

OFFICIAL RULES

No Purchase Necessary, To enter the A.P., Alarka St. Golden Ticket Sweepstarren print cleans voor nome lage. address and phone of an the entry form or a 3 x 5" index care and main. Willy Works's" Golden Sweepstokes P.O. Box 23260 Milwaukee, WI 53223

All eligible arkons musible 17 yrs, allage or younger Each entry must be mared separately. Only or anall entry terms will be eighte Principes formules and other schouldury at occupied Allerthan is dereceved by August 9, 944 Random arawing for one - Grand Prize will be lead on unabort Algust 22 Width in among all man paled on the gifter enthet received lurowings will be unvisuoes by line. Marriandise Centes on noticensem upglig argolization whose decirors allerna. No expanse in a calumed for

Zip

at ingerture ermes. All envies become properly of the Virily. A mis fordy food from rote in be returned from er with the notified by mentioned more Coats at which his depend. con the number of entres have red

One (1) Grand Prize: A rector a tanky of 4 plus a thend of the whiter 2 octus and 3 or forch includes rainding cooch artists forti commercial arport closes to the writers home. Holes accummodations for two 2 wants mountains 10 to a restrictor for three 3) days licensed power and a lost of the yield. Works Condy nation? par such at a form yiel four put a thend to Six flogs Great Americans SECTION in rosh are sein Great America and diversion of condy. No substitutions of prize frize must he edermed prior to October (0) 1994. All other expenses. YOU DE THE IP REPORTS BITLY IT THE WATER

Sweepstras Prize Estimated retainvalue \$4,000). Trip value may vary due to location of the winner and the lare at the time of deporture.

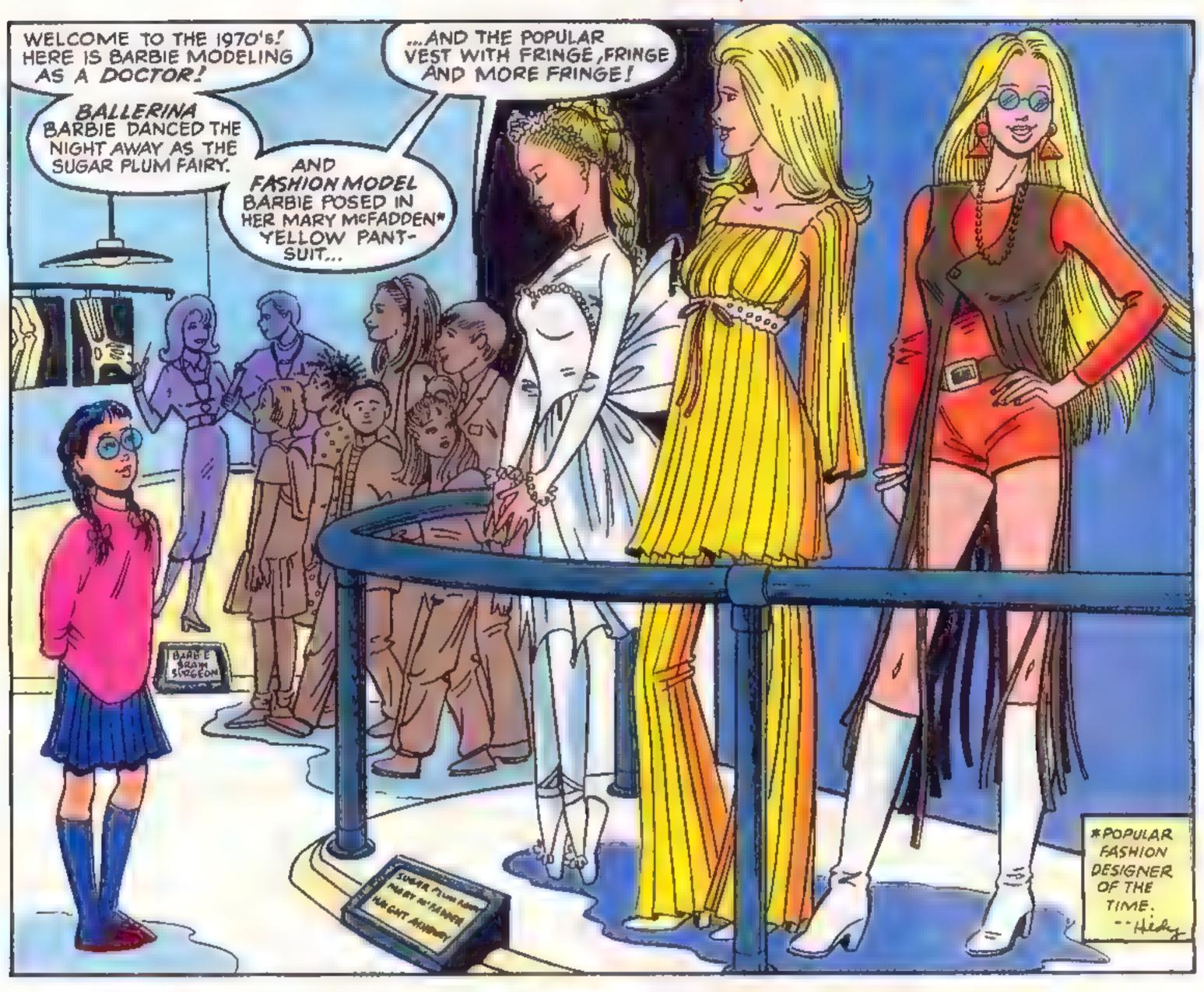
Prize Rules: Forers arread quarties of he writer and finned will be required to sign on Athabati of Englishly and Resease of Job, 19, which must be returned within 3 days of normation of pluze will be fortelled. By entering the sweep:

profess winning entrons accept and coree to all sweepstakes. rules and to the extent of owed, grant permission to use their name, biographical information and photograph and/or Mariess for advertising and promotional purposes, without additional compensation or listher consent. Payment of teder at, state, and local taxes is the obligation of the winner

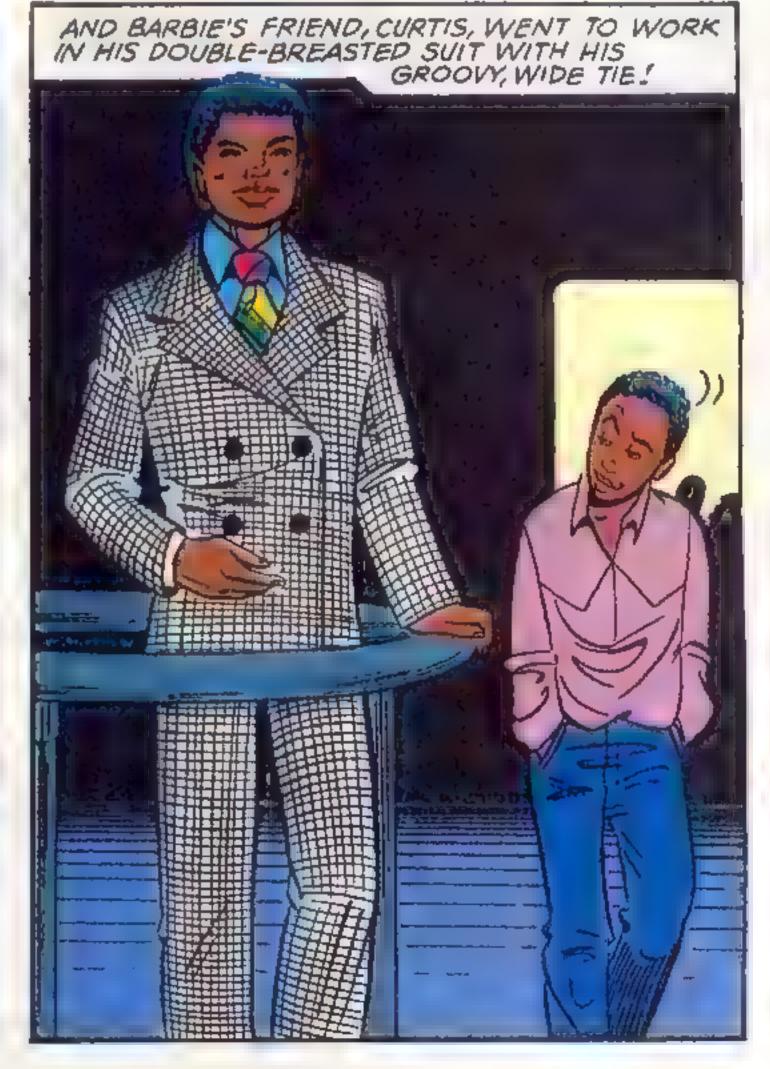
Eligibility: Sweepstokes is open to all residents of the Continental United States. Vaid where prohibited by law. Employees of Sunmark, Inc., its atmores, subsolianes, tetalers, a stributors, agencies, and the immediate families of puch are not engine to participate. Winners release Survivars Inc. is shareholders, officers and directors, they agents and agendes from any doms, losses or damages resulting from the receipt and use of prizes awarded.

Winners Lists To obligh the name of the prize water lavariable other August x.2 - YPA; send a self-addressed stomped envelope to I/A fy White & Golden Sweepstakes P.O. Box 83°67 Minoulee VN 53223 Uoukas . Recaless must be received by

September 31 т994 г







#### SMILIN' STAN LEE'S COMING TO YOUR TV!

(Who else could possibly host Marvel's first show on HSC?)



WHO IS THAT GUY? HE LOOKS FAMILIAR...

LOOK FOR MARVEL PRODUCTS AT A COMIC SHOP NEAR YOU!

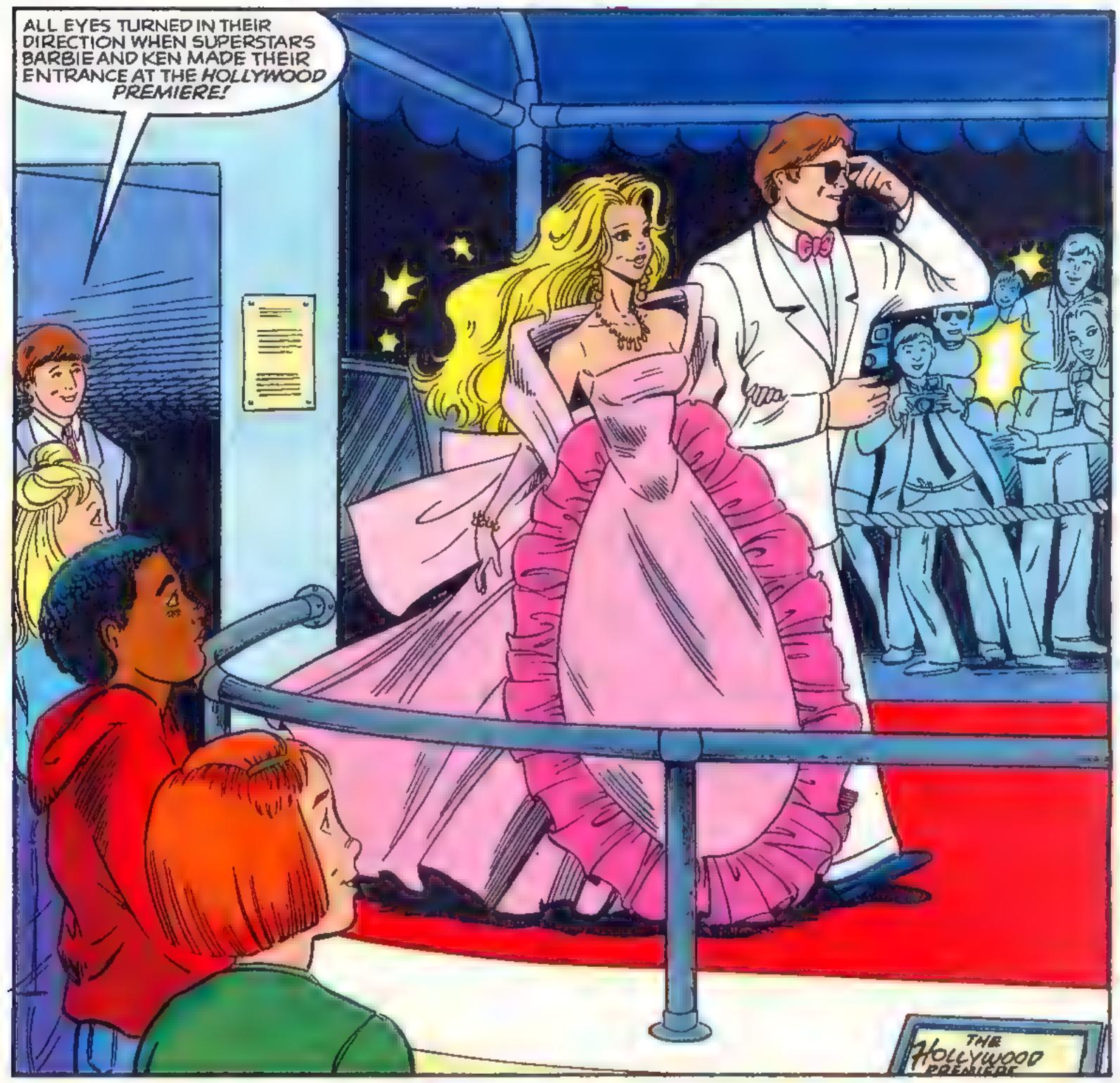


Want the lowdown on the highlights at Marvel? Tune in to Stan "The Man" Lee, Marvel's publisher and creative genius on the Home Shopping Clubs. The man who coined the phrase "Nuff Sald has plenty to say about merchandise, memorabilia and collectibles from the Mighty Marvel House of Ideas. Give Smillin Stan a call. He's waiting to talk your ears off.

Remember Home Shopping Club delivery is FAST. And all purchases are backed with HSN's 30 day, money back satisfaction guaranteel

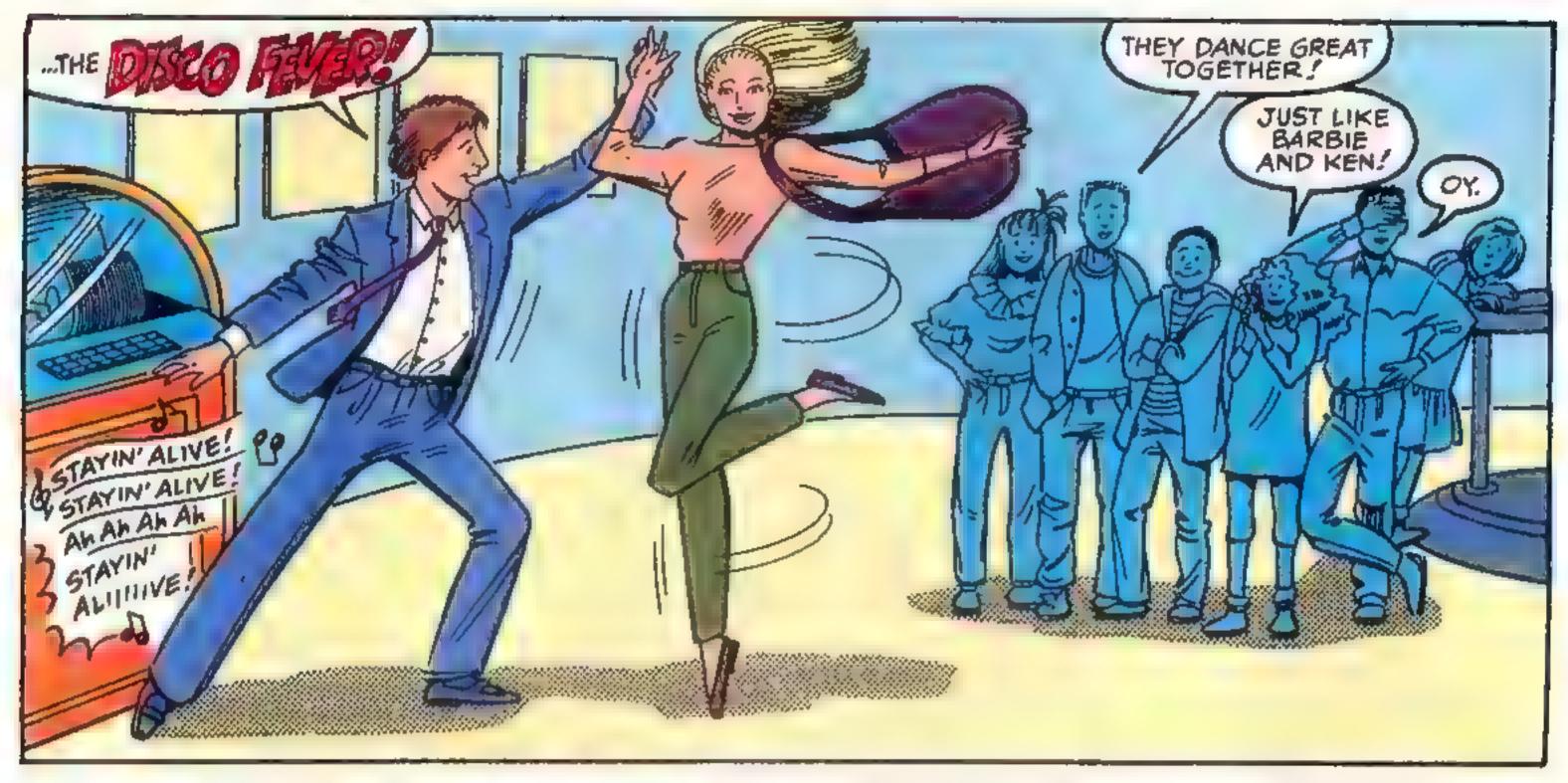
Marvel Comice, all character names and their distinctive likenesses. IM & © 1994 Marvel Entertainment Group, inc. All rights reserved.

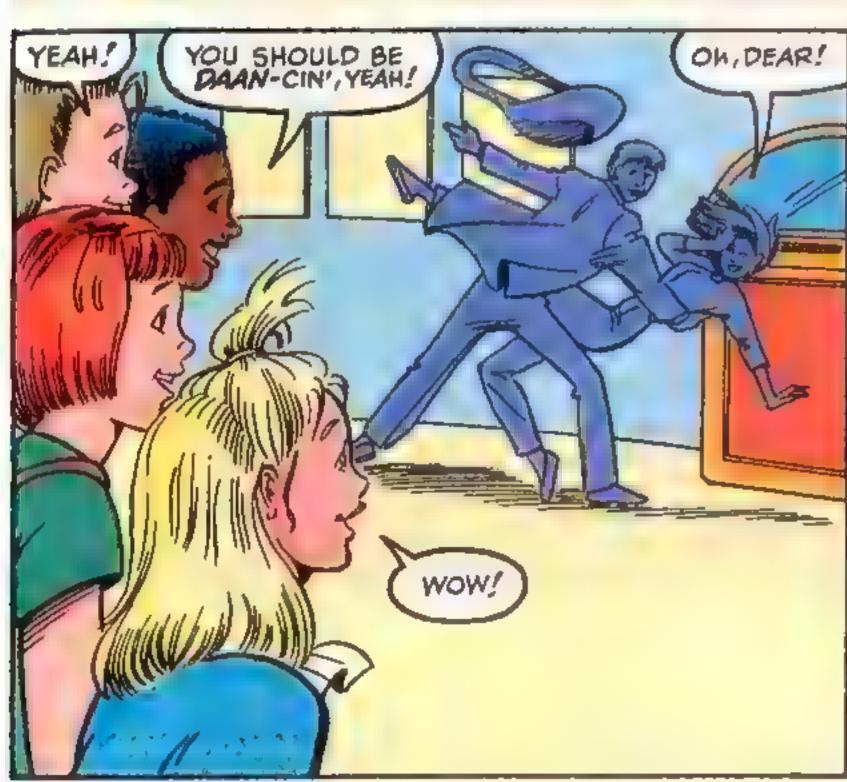
© 1994 Home Shopping Club, Inc.





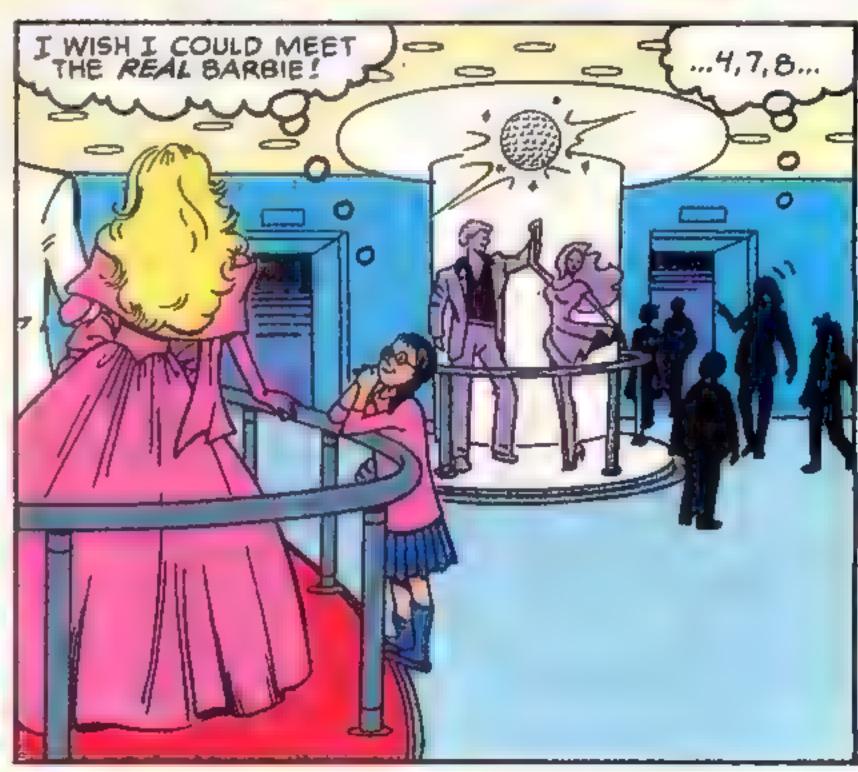
















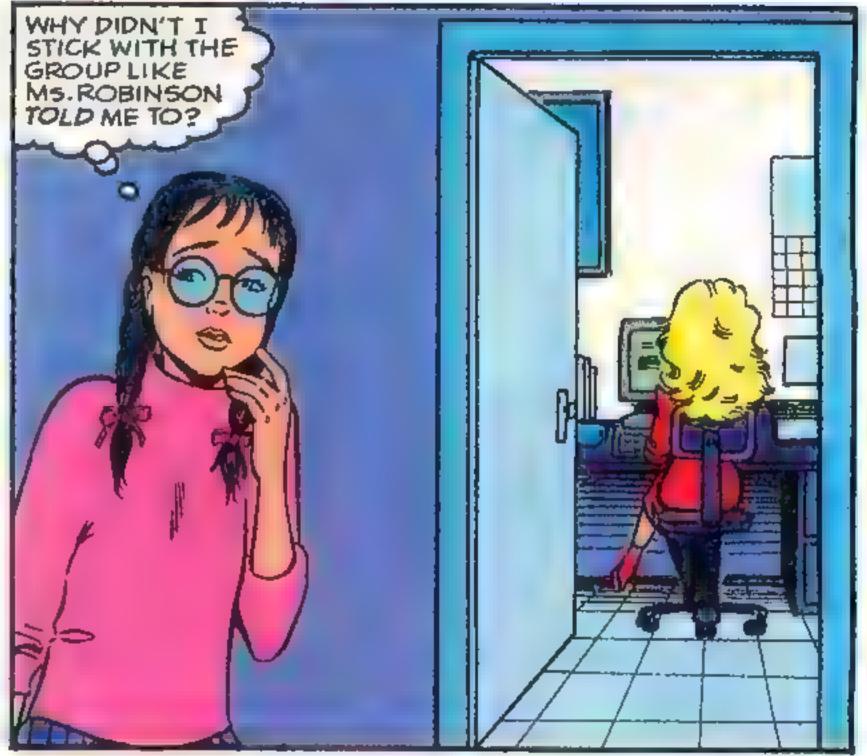


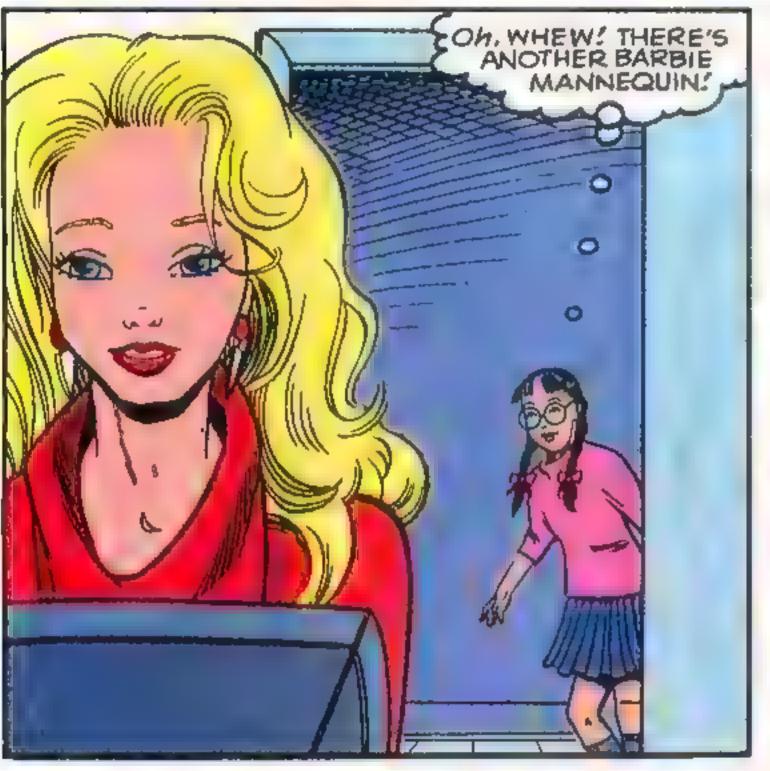


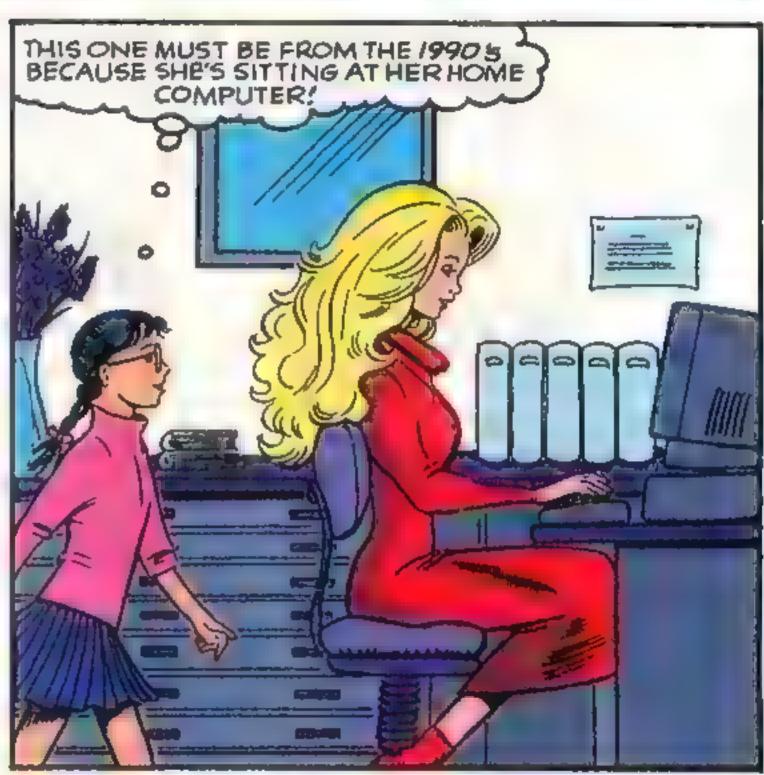


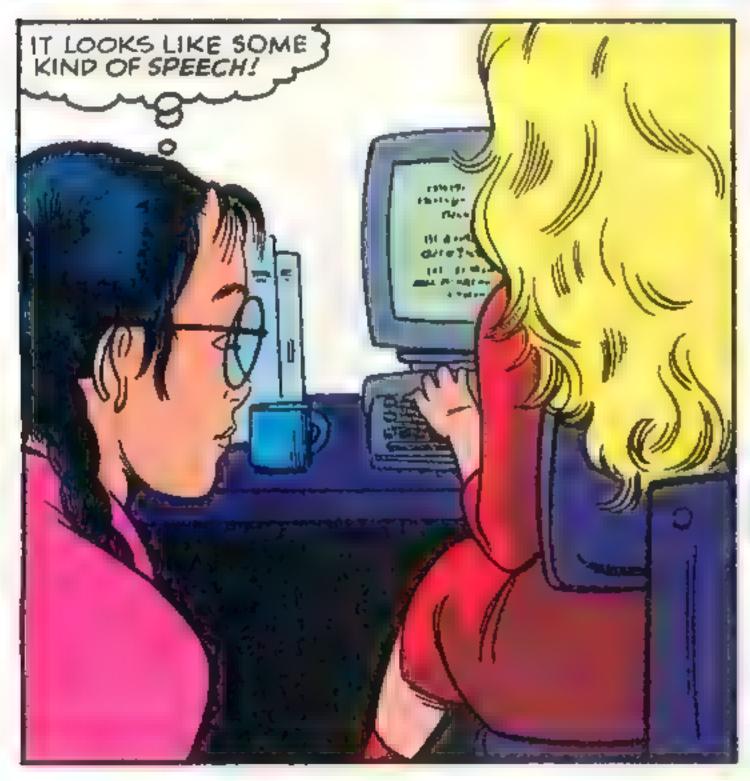


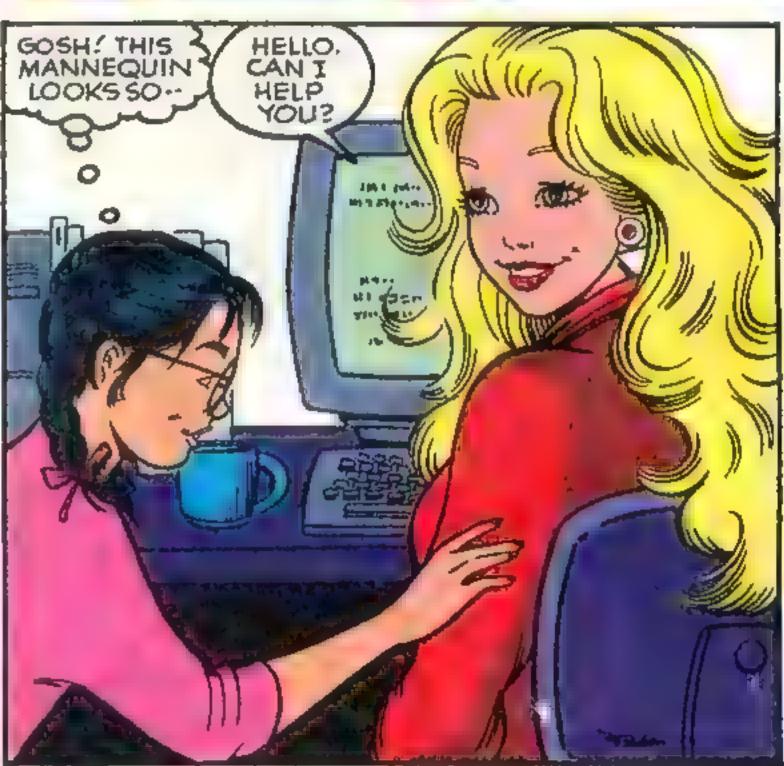


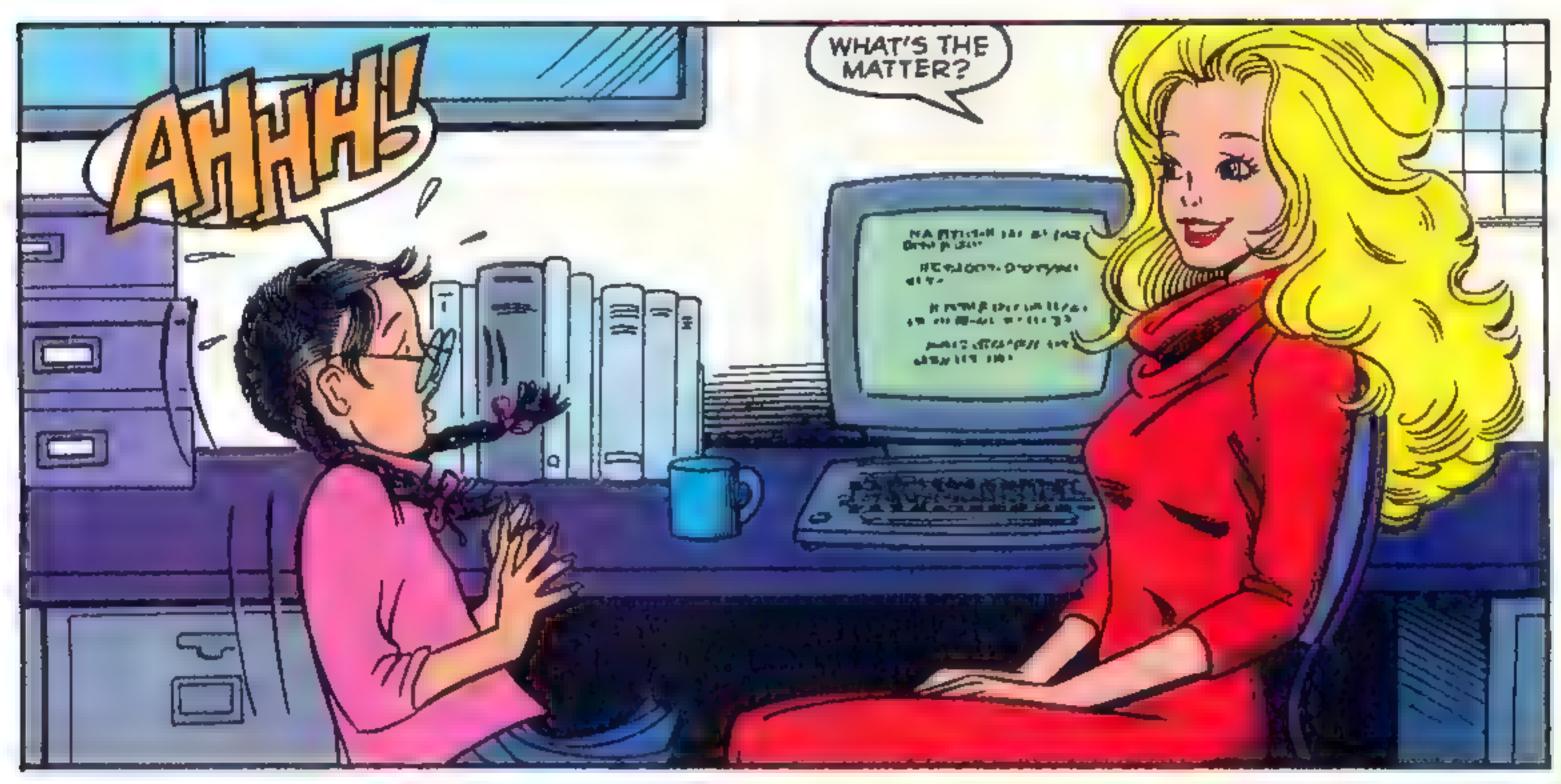






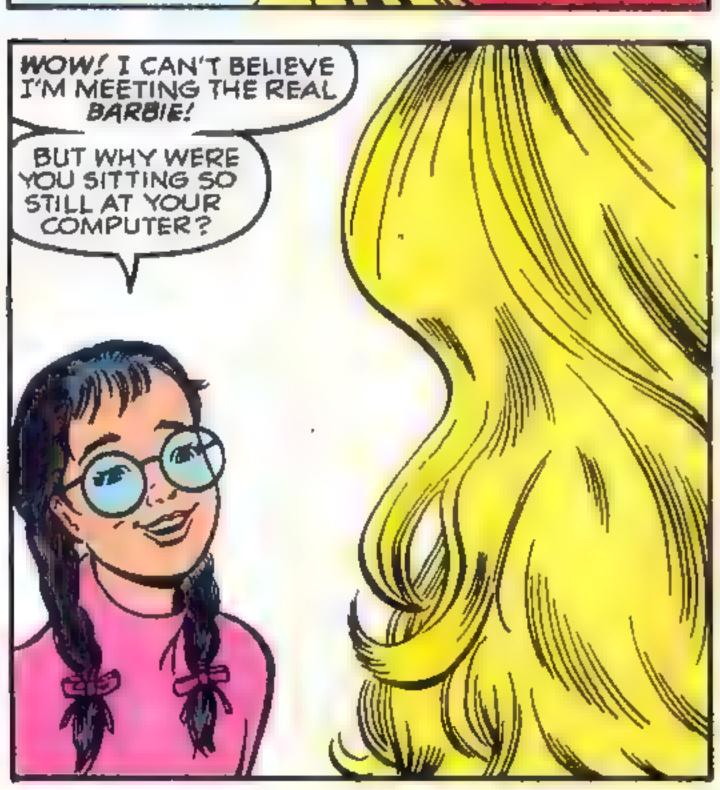


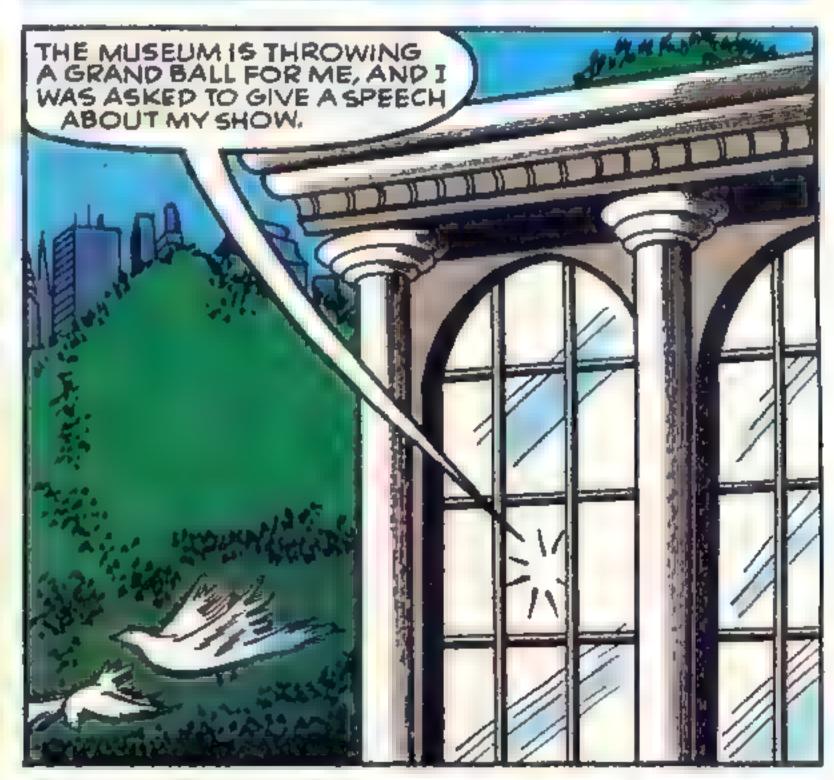


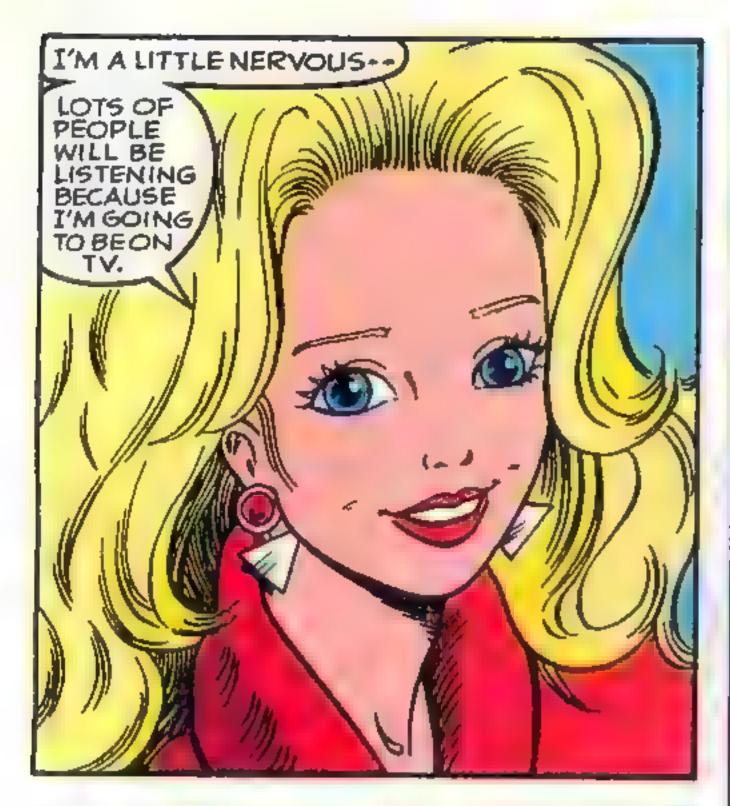


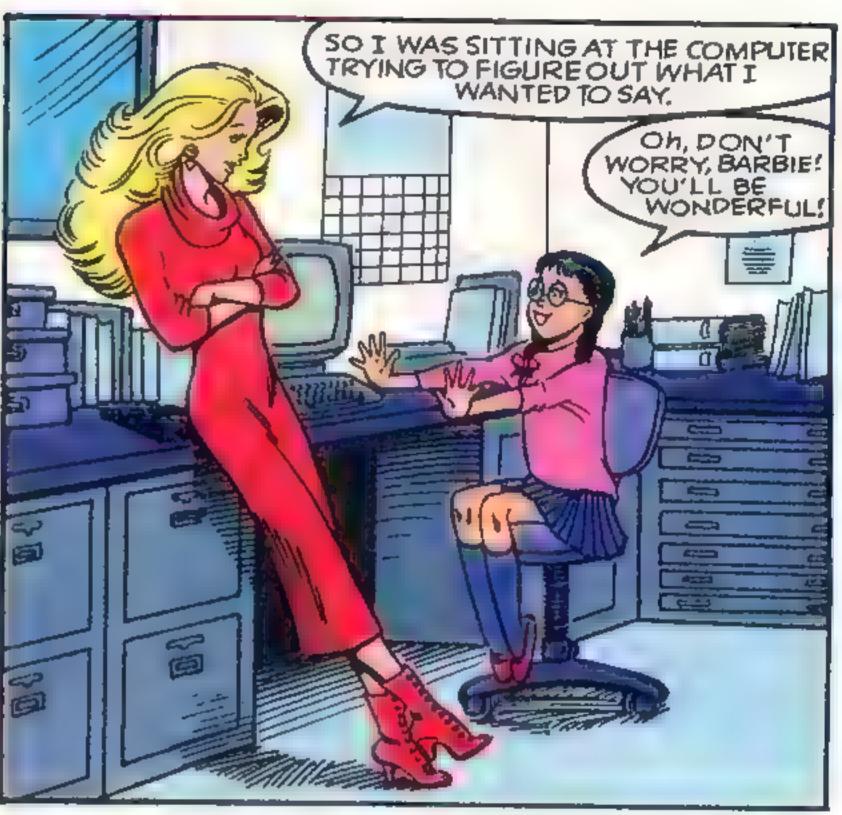






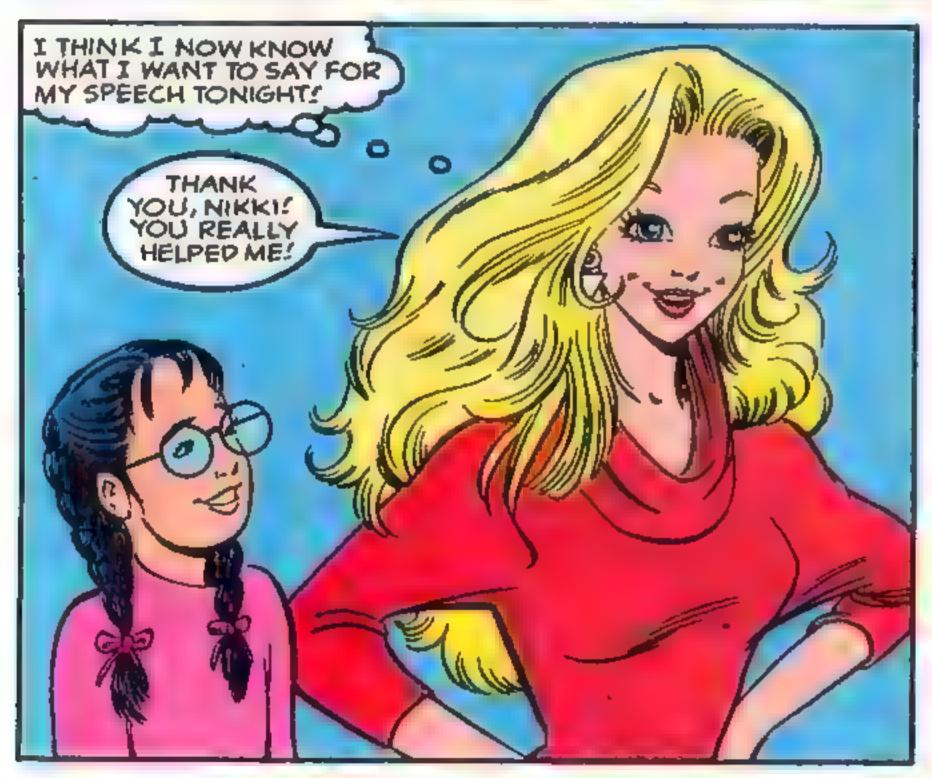








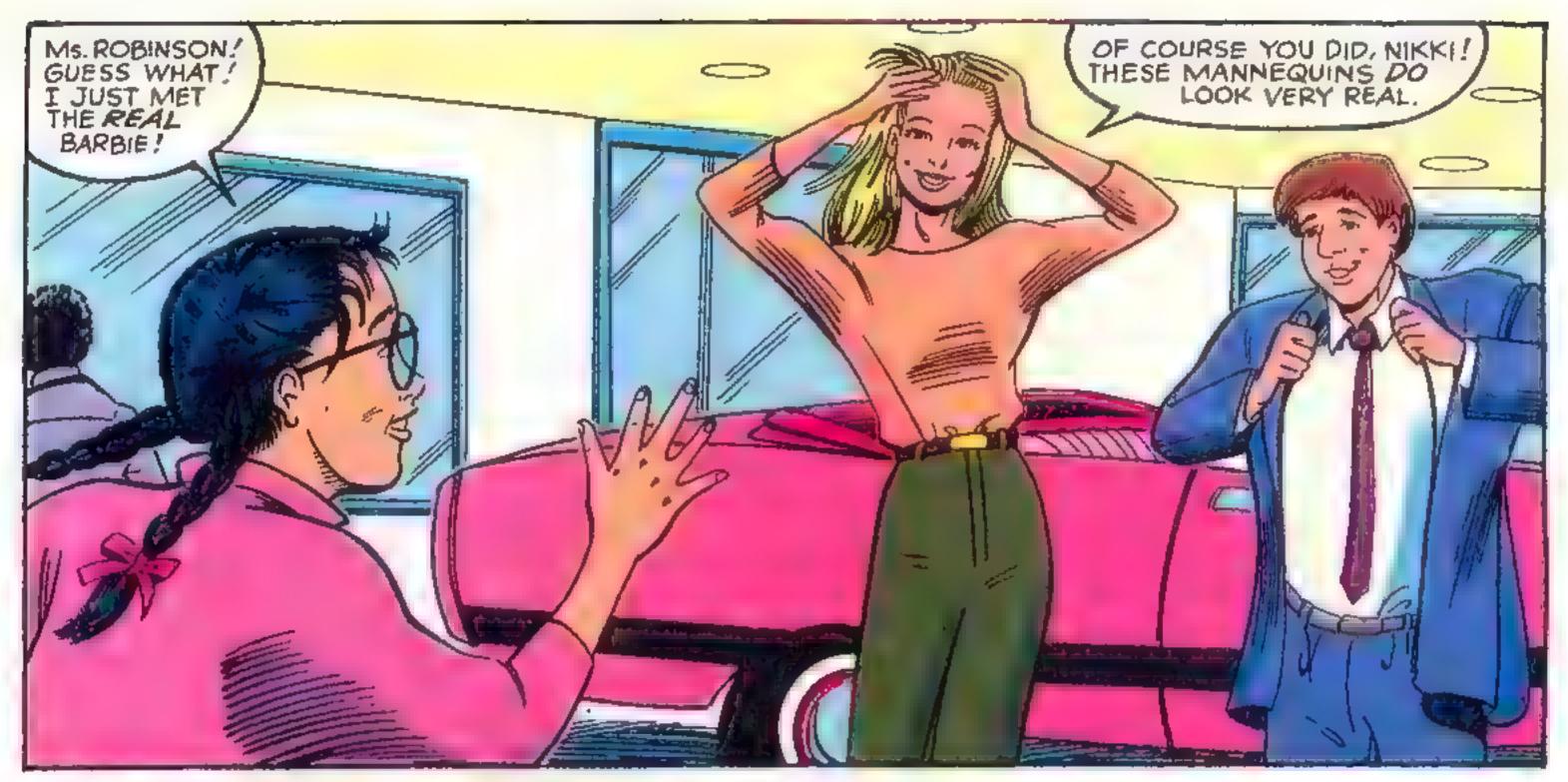




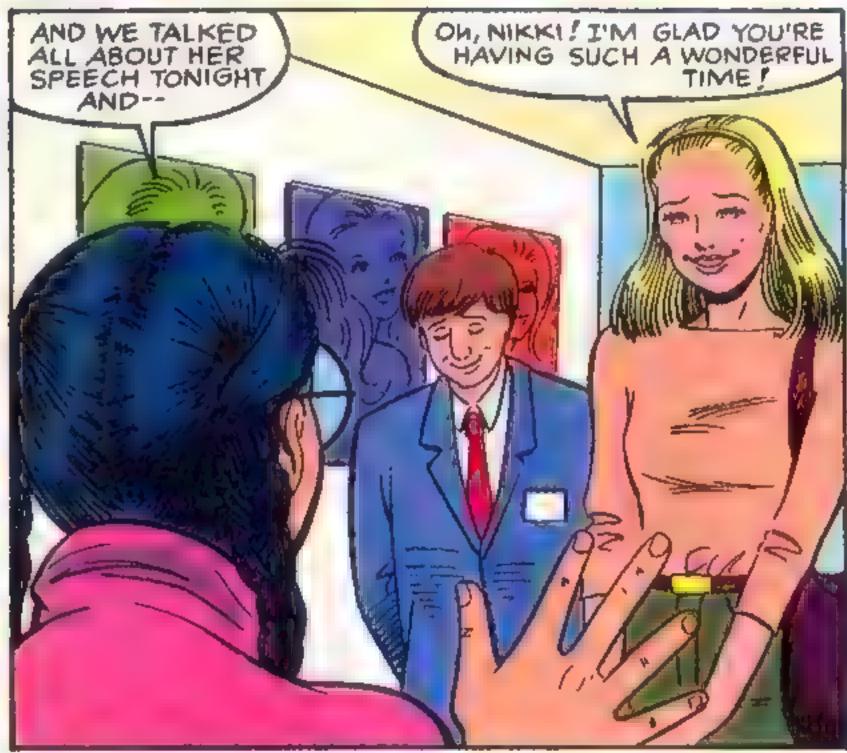






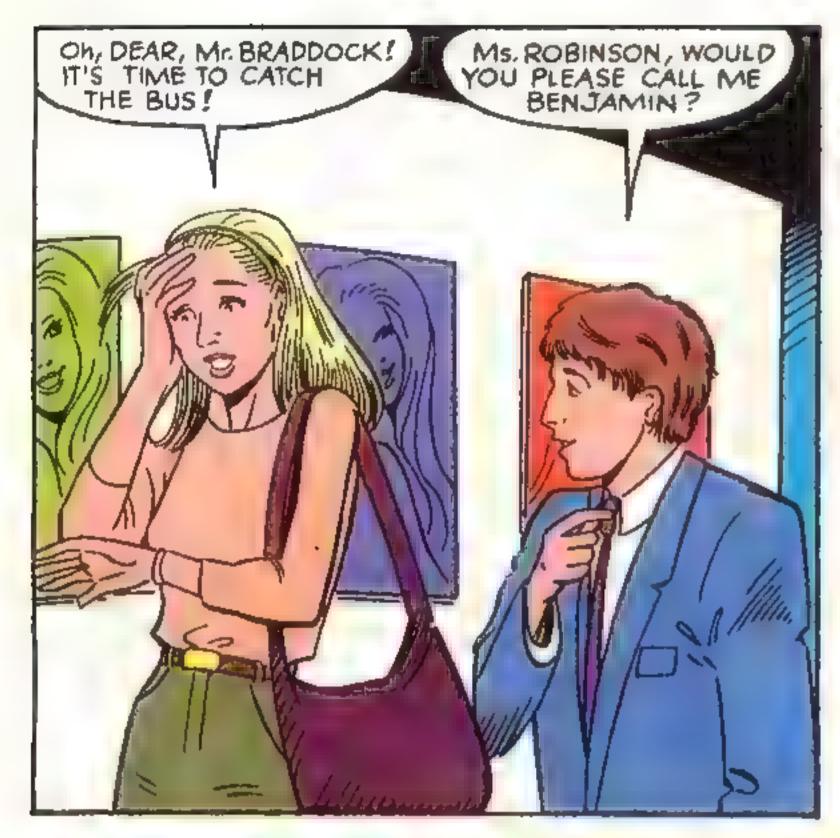




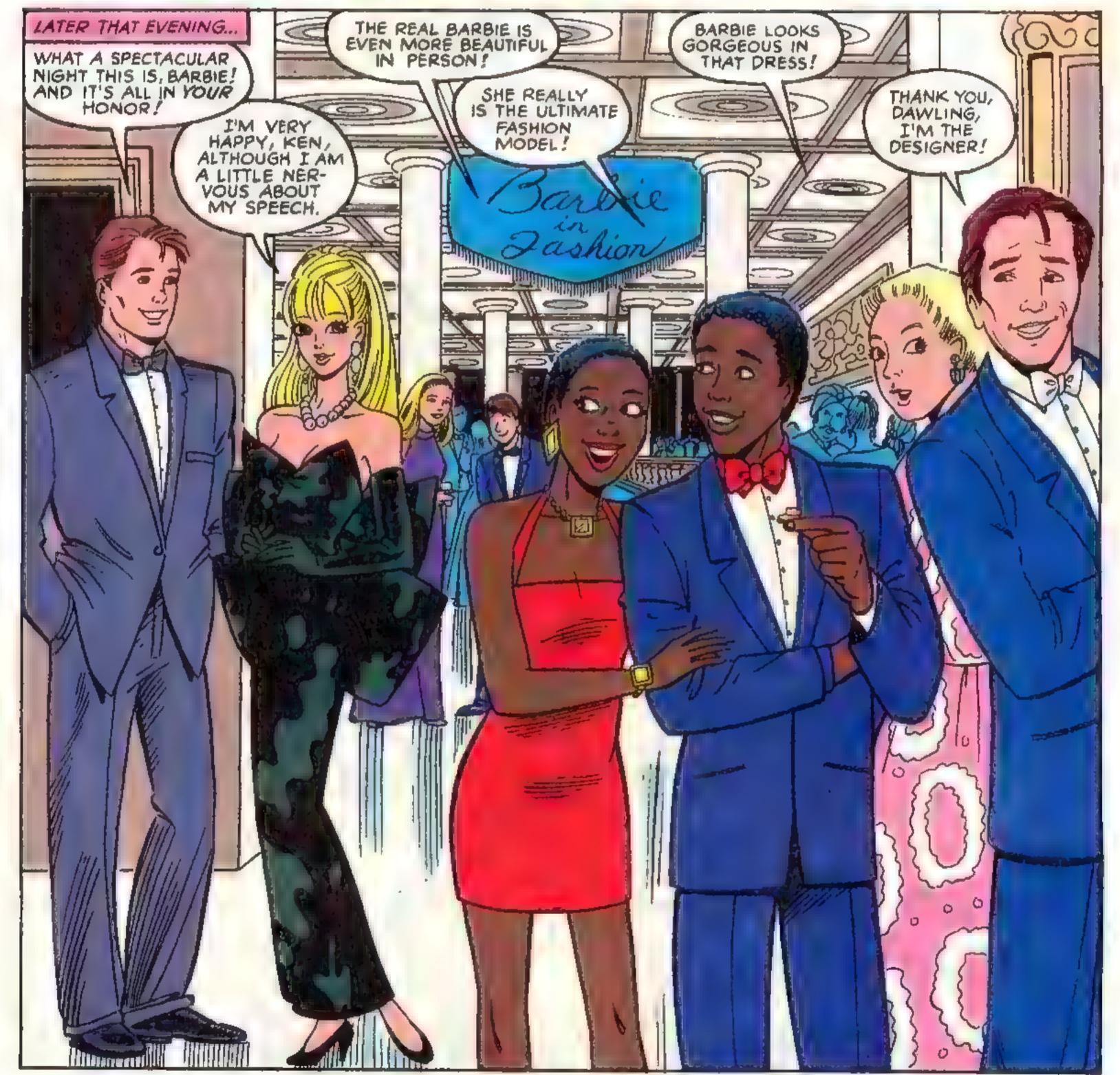














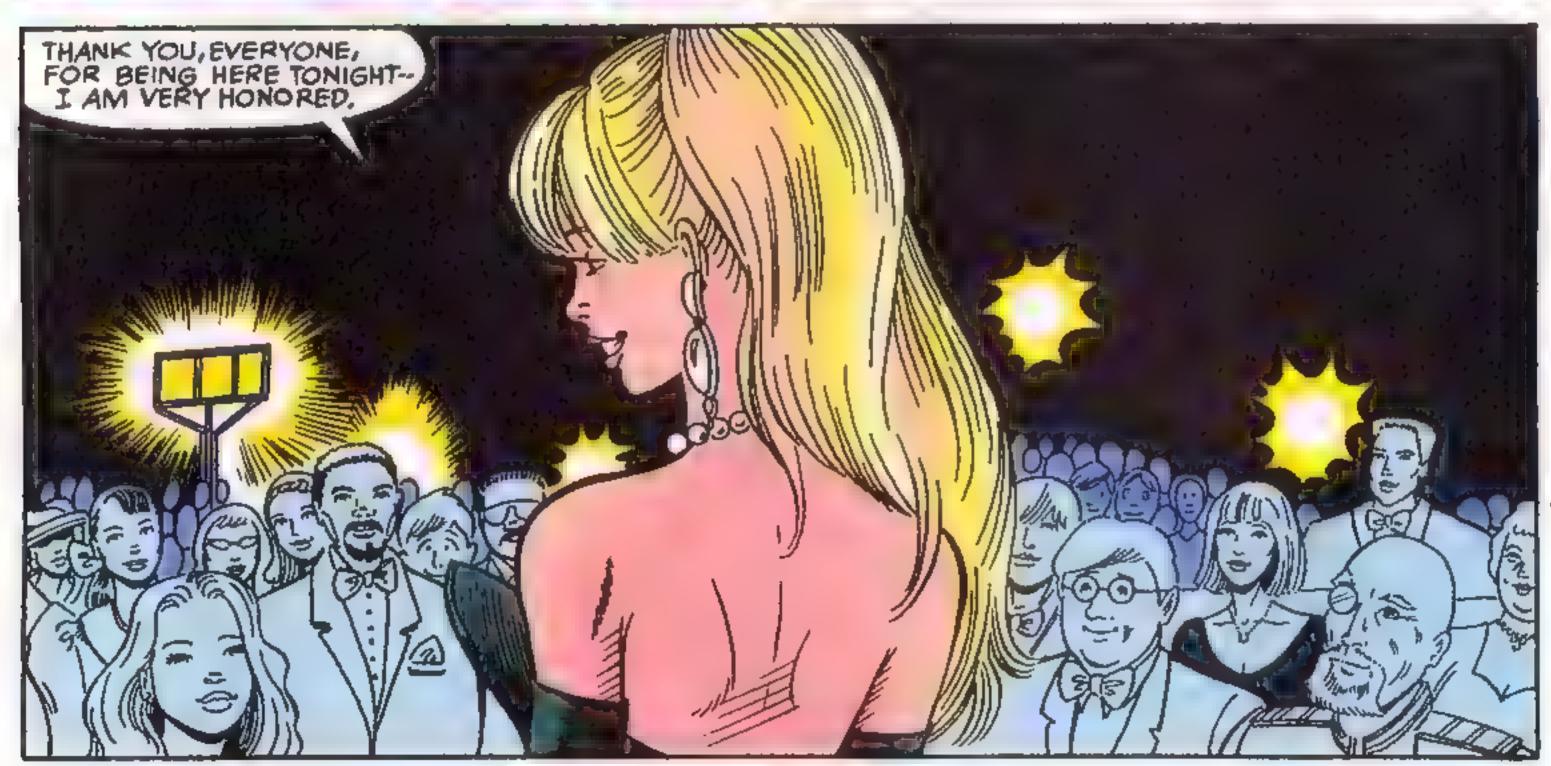




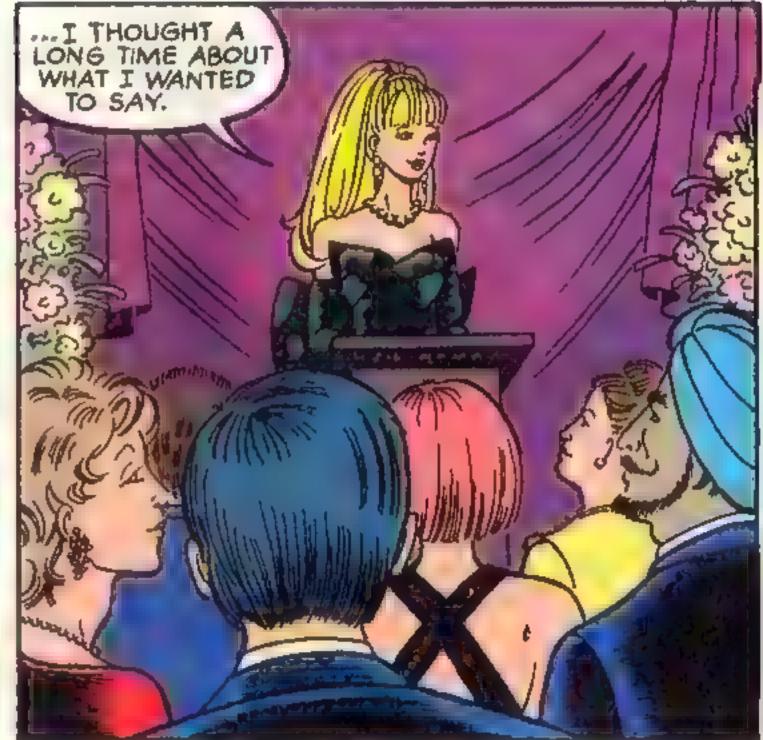


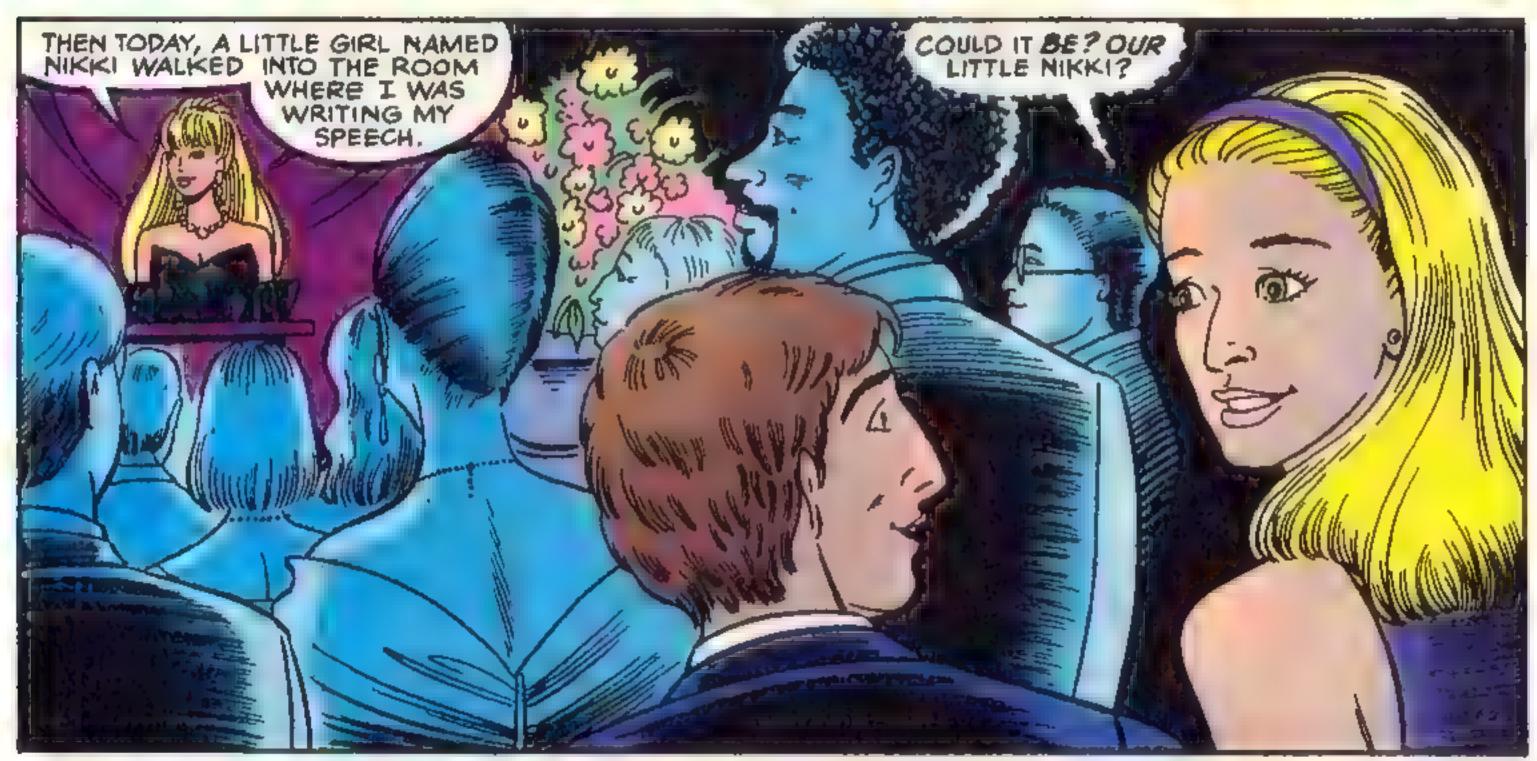


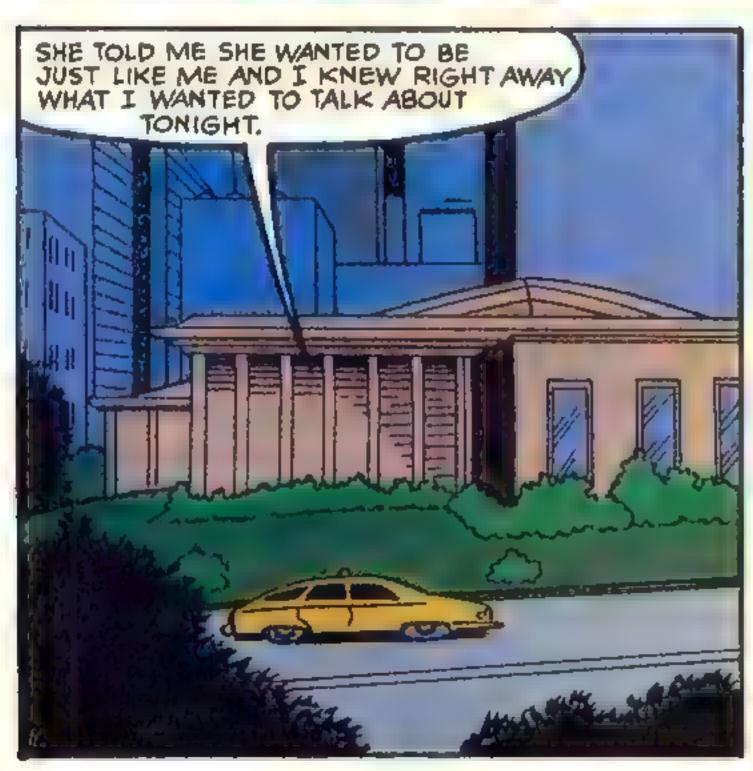


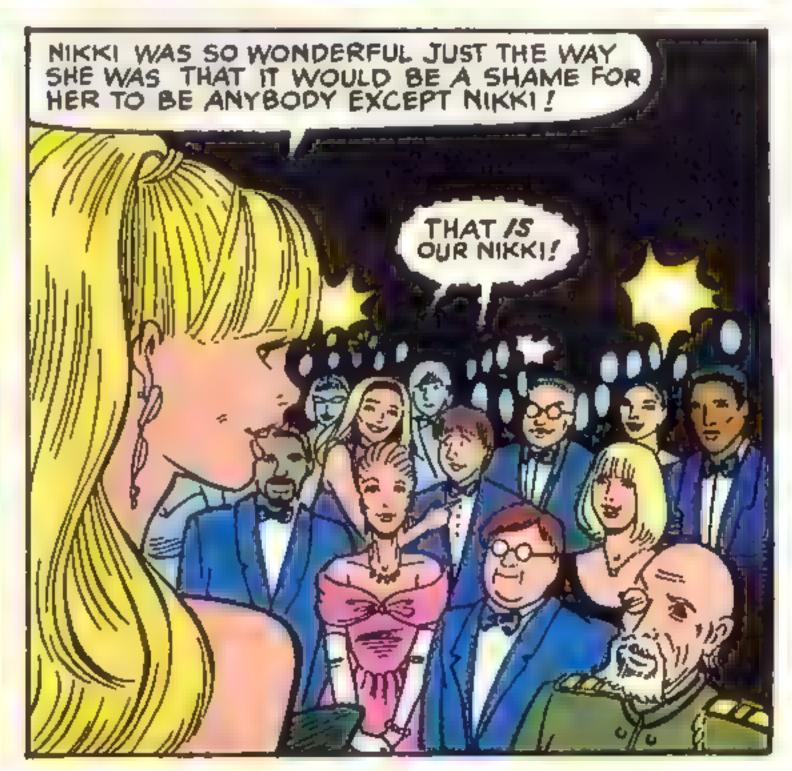


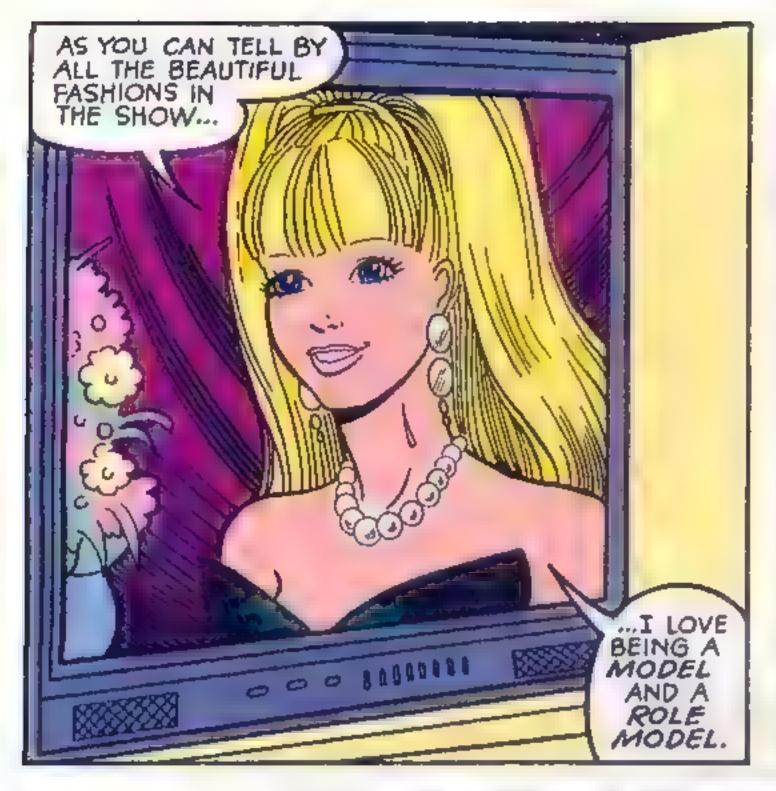


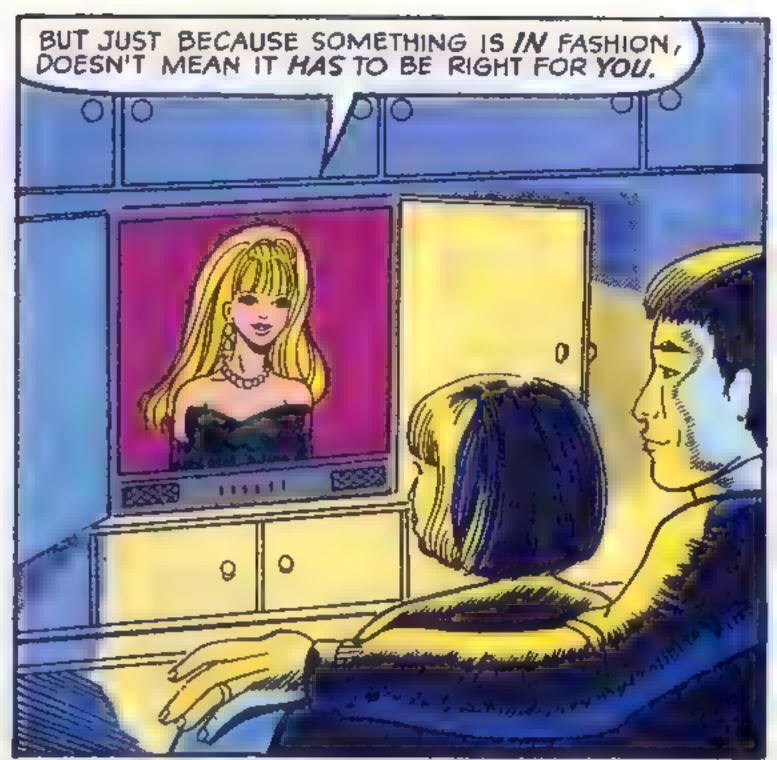


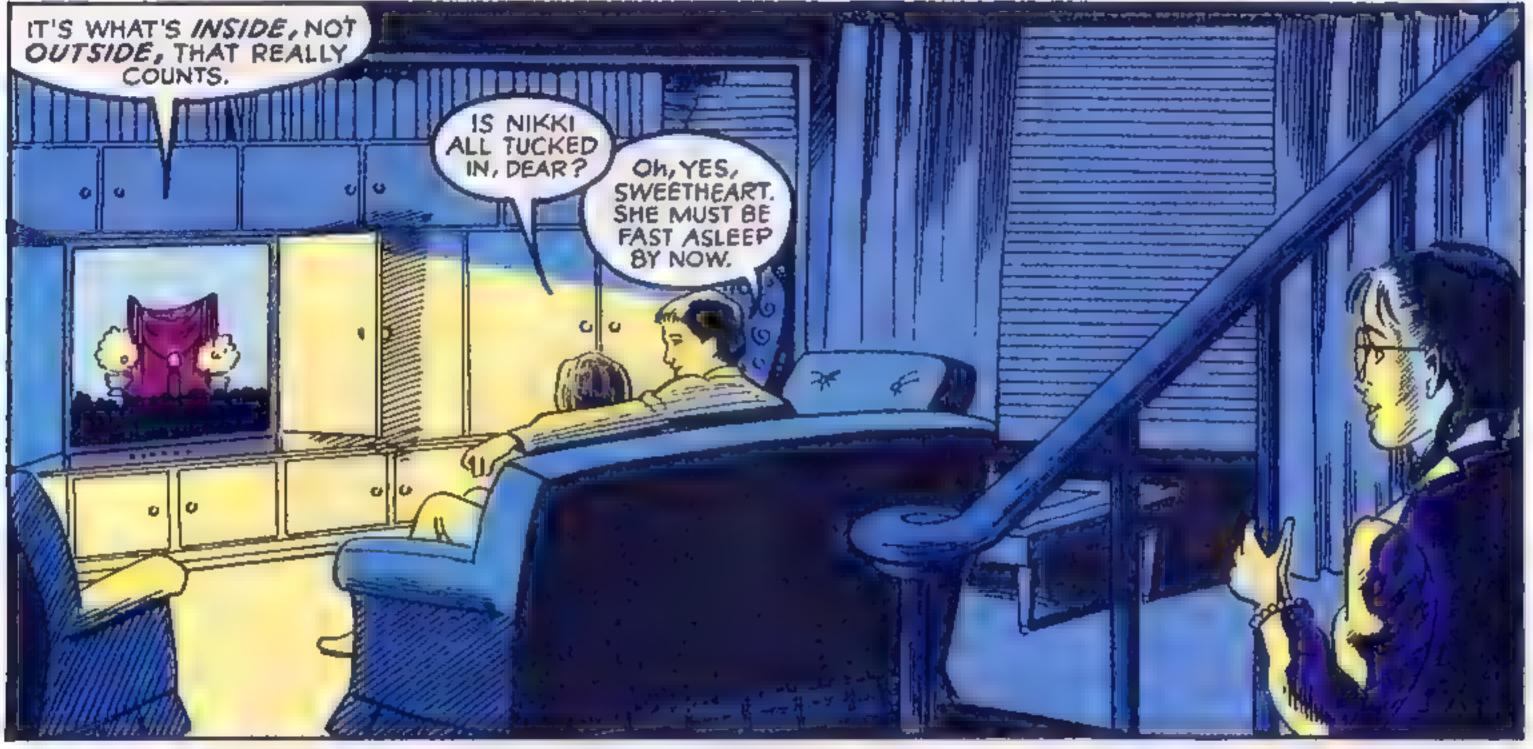


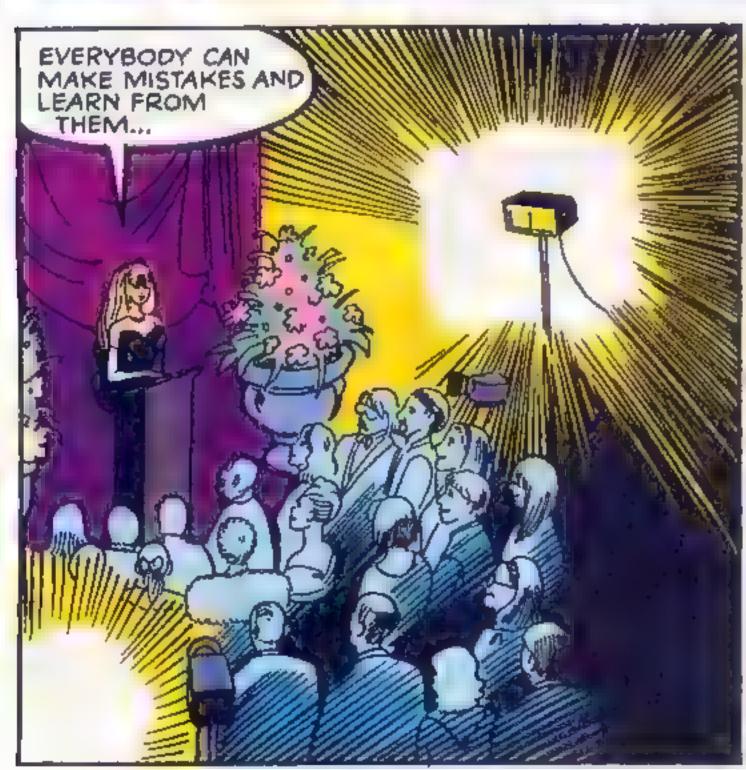




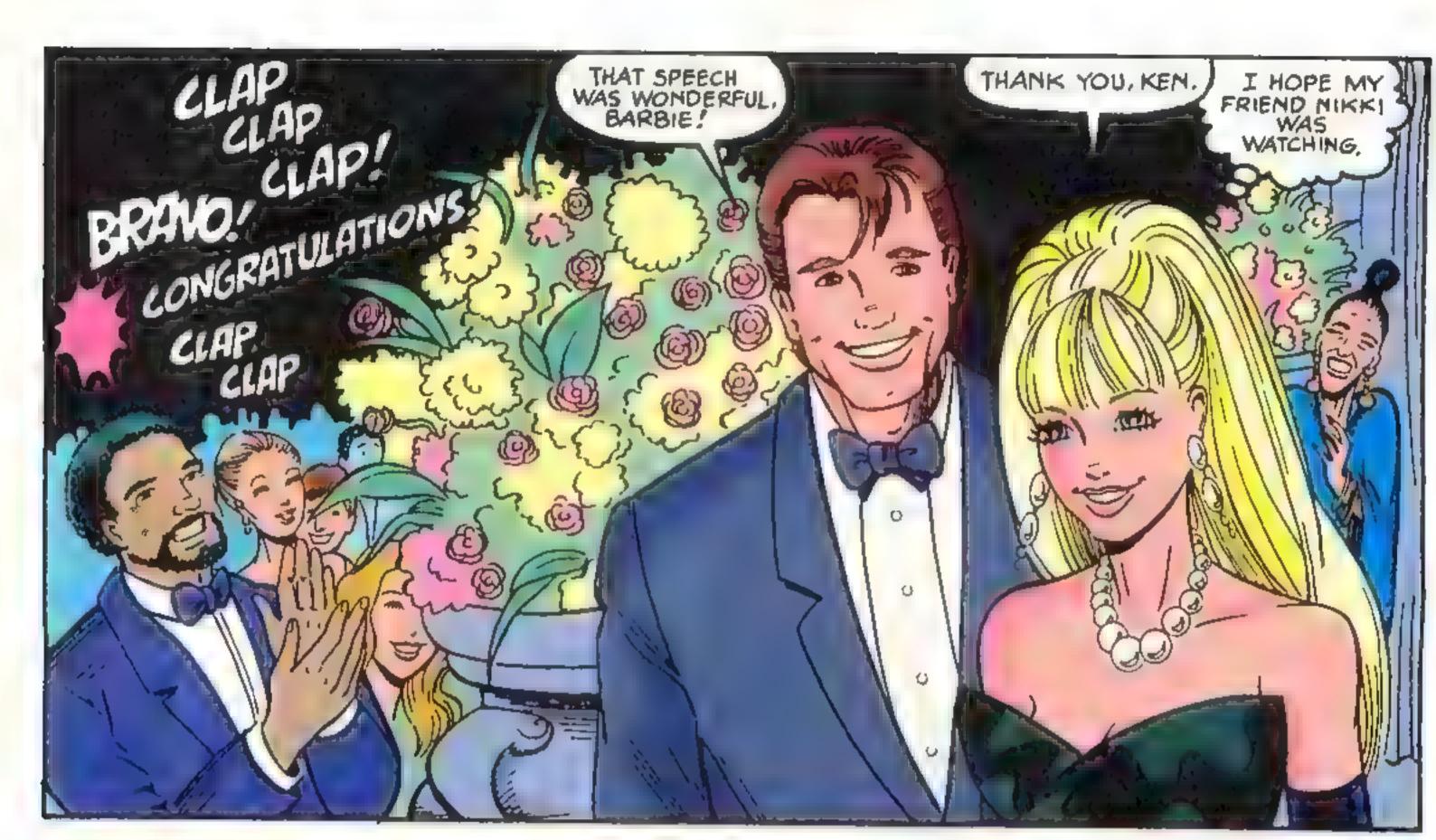


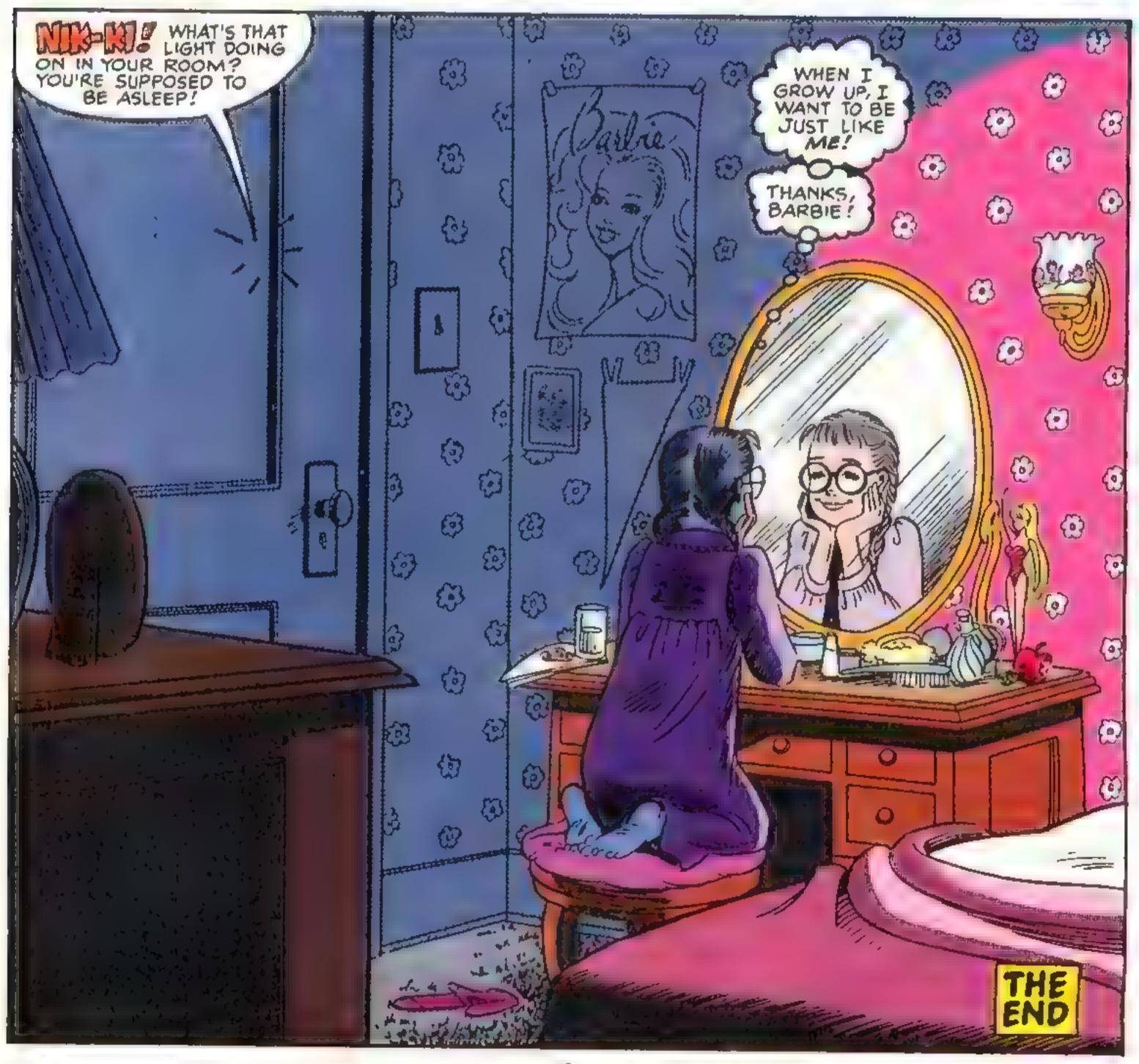












### Barbie Mill

HILDY MESNIK Editor

LIA M. PELOSI LISA ZAMPELLA Assistant Editors

SARRA MOSSOFF Correspondence Editor

Write to: BARBIE FASHION, 387 Park Avenue South, New York, NY 10016 Hey, kids—since we print your name, age, city and state, please include them on your letters.

Dear BARBIE FASHION,

I am new to BARBIE and BARBIE FASH-ION comics, but old to Barbie herself. I belong to the "official" Barbie Fan Club, as well as the Barbie Buddy Club, and the International Barbie Doll Collector's Club.

Back in the 1960's, Dell Publishing produced a series of Barbie comics. Most of them had covers showing photos of the actual dolls of the time, which may be an idea for your comics at some time in the future. I think the Dell Barbie series only went to issue #9, so you have lasted much longer.

For the most part, the new BARBIE and BARBIE FASHION comics are very nice. You have tried to balance the story lines so that even the youngest readers can understand them, yet still keep them entertaining enough for us "older" readers. That's a really hard trick to do, but in most cases you have been successful.

One thing I wanted to mention was Mattel, Inc., the company that produces Barbie dolls, also produces eight million doll outfits a year. That technically makes them the world's largest manufacturer of women's wear.

Most people don't know, though, that Mattel also has a heart. Over the years, Mattel has given away or donated thousands of Barbie dolls to children in hospitals, or to children who survived disasters, such as the recent earthquake in Los Angeles. Mattel plays down this aspect of the company, but it should be noted that they have done a lot to ease the pain and suffering of children.

Being associated with a company like that, you can't go wrong. May Mattel, Barbie and the BARBIE and BARBIE FASHION comics endure well into the next millennium.

> Madonna Fenton Kingman, AZ

Thank you for writing to us, Madonna, and letting everyone know about another good side of Mattel Toys!

And we promise to be here for the long run — as long as we have fans like you

Dear BARBIE FASHION,

My name is Elise Douglas. I'm 10 years old and I live in San Jose, California. I just finished reading your November issue. It was great! You taught two very interesting lessons. One, about the Pony Express, and two, how horses were used.

Some people think liking Barbie is stupid. But even at 10 years old, I still think there are things to learn from BARBIE comics.

I've played with Barbies ever since I was really young. But I started reading your comics just a couple of months ago and I

think they're great! Please don't stop writing the comics so both us older kids and younger kids can enjoy reading them.

> Elise Douglas, age 10 San Jose, CA

Seems you and Madonna, the writer of the letter before yours, are in complete agreement, Elisel We do work hard to make sure fans of all ages can enjoy BAR-BIE and BARBIE FASHION, because we have fans of all ages! Which only goes to show that it's never "stupid" to love Barbies — as the hundreds of letters like yours that we receive each month show!

Dear BARBIE,

My name is Tara Eyman. I love Barbies and BARBIE comics.

When I was 6 years old, my brother, Jon, played Barbies with me. But I had to beg him to play with me.

When I get mail, I'm always excited, especially when I get BARBIE and BARBIE FASHION comics!

Tara Eyman Whitny, TX

We think it's terrific that you and your brother played Barbles together, Tarai

Dear BARBIE,

I think you are really cool. I'd love it If you would be my friend. I always wished you were a real person.

Meredith Damore, age 8 1/2 Okemos, MI

Barbie may not be a real person, Meredith, but she is a good friend! She's always there to fill your days with fun, and by sharing your love for Barbie and BARBIE comics with other people, you can make friends who are real! Yes, we think Barbie is "really cool", too!

Dear BARBIE,

Hil My name is Nicole. I am 9 years old and I heard about your comics from my friend, Nisa.

I really enjoy reading them! I can sit in my room for hours reading one! Even my cat likes them. She rubs against the covers and sometimes sits on them!

I can't wait to read your next comic!

Nicole Demin, age 9 Denver, CO

Wow, Nicole, we even have a feline fant Great!

Dear BARBIE,

I think that you are the most fun person that I know. My mom even said she likes

your comics.

The place where we used to buy your comics stopped selling them. If you can, could you give me a place to buy them?

Giovana Smith Brooklyn, NY

Try checking a comic shop in your area, Giovana. You'll find them listed in the yellow pages under "Comics and Collect-lbles" or "Rare Books." If you find a comic shop that doesn't have BARBIE and BARBIE FASHION, be sure to ask! They may be able to order it for you!

If all else fails, you may want to subscribe and receive BARBIE and BARBIE FASHION through the mail every month! It's a great way to be sure that you'll never miss an issue!

You'll find a subscription form at the back of this very issue. Be sure to check with a parent or adult first!

Dear BARBIE.

Hil My name is Barbie, too! I plan to be a fashion designer when I get older. Everyone says that I have great talent. I love reading BARBIE FASHION!

> Barbie Wilson, age 13 Vienna, VA

Sounds like BARBIE FASHION is the comic for you, Barbie! Fashion design is an exciting but very competitive field. Keep working hard! We wish you the best of luck!

Dear BARBIE,

Hi. My name is Lisa Madokoro. I love Barbies and have lots of Barbie things.

I am 7 years old. I go to Brandon Gate School. My hobbies are swimming, collecting buttons and playing the piano.

I'm going to start a Barbie Club. Do you think it's a good idea? What kinds of things could I do once I get some members? When will the next BARBIE comic book come out?

Lisa Madokoro, age 7 Mississauga, Ontario Canada

We think a Barbie Club for you and your friends is a great idea, Lisa! Use your imagination to come up with things the club can do, How about reading BARBIE and BARBIE FASHION together? Or drawing pictures of Barbie together (and sending the fashions in to usi). You could design a special membership card, write Barbie stories for each other, trade Barbie clothes, and of course, play Barbies!

We hope you have a great time, and by the way, new BARBIE and BARBIE FASH-ION comics come out every month!





## YOU NEVER KNOW WHO YOU'RE GONNA FIND IN A BOX OF CRUNCH'N MUNCH.



Is it Wolverine! Cyclops! Cable! Gambit! Jean Grey! Spider-Man!
You'll find one of these Marvel Comics Collectors Cards only
in specially marked boxes of Crunch 'n Munch. And only for a little while.
But don't forget the munchy popcom, crunchy peanuts and buttery
toffee that make Crunch 'n Munch one of the best snacks in the world.

Exclusive limited edition offer: Get this Marvel T-Shirt and Baseball Cap. Available only from Crunch 'n Munch. Details on back of specially marked boxes.

Franklin Crunch 'n Munch trademark@and Iradedress© 1994 AHFP, All rights reserved MARVEL COMICS and all character names and likenesses: TM & © 1994 Marvel Entertainment Group, Inc.

